

# PRESS RELEASE



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## CB RICHARD ELLIS TEAMS WITH THE GREEN STANDARD ON GREEN PURCHASING TRAINING

### Program the First in Commercial Real Estate Services Industry

**Los Angeles, March 15, 2010** – CB Richard Ellis Group, Inc (CBRE) today announced that it is joining with The Green Standard to offer online workshops on the art and science of green product selection. CBRE is the first commercial real estate services firm to provide training on green procurement best practices for its building managers and sourcing specialists.

The Green Purchasing Accredited Professional Training, developed by The Green Standard and now offered by CB Richard Ellis to its professionals around the world, features six modules that review and compare diverse product standards, certification programs and eco-labels in use in the U. S. and foreign markets. As these markets adopt higher sustainability standards, and greater product transparency of manufacturers' environmental claims, professionals in the building industry need to be certain that ethical green purchasing practices are being implemented.

"This program underscores CBRE's commitment to developing an effective and forward-thinking framework for product evaluation that can work in any market environment," said Jeremy Benkin, procurement director for CBRE's Asset Services group. "Our managers are dedicated to procurement processes that are both fiscally prudent and environmentally sound for our clients."

The program encompasses training tools developed by a broad range of organizations and provides an efficient framework for understanding and use of diverse product evaluation tools - comprehensive standards and eco-labels; industry-specific standards and certification programs; multiple and single attribute eco-labels.

"Rather than developing standards or certifying products ourselves" notes Deborah Dunning, president of The Green Standard, "we have chosen to provide education and training on best practices in green purchasing. Additionally, we operate an Environmental Product Declaration (EPD) System in which products certified by outside experts are posted publicly. As their EPD Reports reference the standards and certification achieved by the product, we are able to support a new level of efficiency in the selection of green products and services."

In a forum on *THE NEW WAY TO DEFINE GREEN* in Washington, D. C. on April 28-29, 2010, people can learn how progressive manufacturers and purchasers are using this next generation tool.

CBRE was ranked among *Newsweek's* top 50 greenest large companies in America. The U.S. Environmental Protection Agency has named CBRE an ENERGY STAR® Partner of the Year for three consecutive years and has recently recognized CBRE with its Sustained Excellence award. USGBC has awarded CB Richard Ellis its Leadership Award for Organizational Excellence and the industry group, CoreNet, recognized the CBRE with a special commendation for Sustainable Leadership and Design – Development.

#### About CB Richard Ellis

CB Richard Ellis Group, Inc. (NYSE:CBG), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services firm (in terms of 2009 revenue). The Company has approximately 29,000 employees (excluding affiliates), and serves real estate owners, investors and occupiers through more than 300 offices (excluding affiliates) worldwide. CB Richard Ellis offers strategic advice and execution for property sales and leasing; corporate services; property, facilities and project management; mortgage banking; appraisal and valuation; development services; investment management; and research and consulting. CB Richard Ellis has been named a BusinessWeek 50 "best in class" company for three years in a row. Please visit our Web site at [www.cbre.com](http://www.cbre.com).

#### About The Green Standard

The Green Standard has been recognized for its leadership in advancing global sustainability through the ways products are developed, selected and disposed of. The Environmental Protection Agency tapped The Green Standard to create an exhibit on life-cycle approach to product selection that was presented in eight different U.S. locations. The Green Standard also developed the Green Guide to NeoCon, winner of the top Edie Award in 2007 for a magazine supplement. It was published by Interiors & Sources Magazine. For more information on the Green Purchasing Accredited Professional Training, please visit [www.TheGreenStandard.org](http://www.TheGreenStandard.org)