

Consumer Expenditure - Classic



	Blue Ridge S.C. 5 mile radius	Blue Ridge S.C. 10 mile radius	Blue Ridge S.C. 20 mile radius
Total Specified Consumer Expenditures			
2006 Annual Average per HH	\$56,929	\$51,272	\$48,529
2011 Annual Average per HH	\$67,221	\$60,922	\$57,948
Average Annual Growth	6.0%	5.0%	5.0%
2006 Market Index	118	107	101
Alcoholic Beverages			
2006 Annual Average per HH	\$1,476	\$1,414	\$1,302
2011 Annual Average per HH	\$1,650	\$1,578	\$1,463
Average Annual Growth	5.1%	3.4%	3.8%
2006 Market Index	119	114	105
Total Apparel			
2006 Annual Average per HH	\$5,162	\$4,670	\$4,278
2011 Annual Average per HH	\$5,795	\$5,246	\$4,846
Average Annual Growth	5.2%	3.6%	4.0%
2006 Market Index	116	105	96
Automotive Maintenance/Repair/Other			
2006 Annual Average per HH	\$2,011	\$1,823	\$1,773
2011 Annual Average per HH	\$2,566	\$2,340	\$2,276
Average Annual Growth	8.6%	7.0%	7.2%
2006 Market Index	122	110	107
Contributions ALL			
2006 Annual Average per HH	\$2,663	\$2,342	\$1,884
2011 Annual Average per HH	\$2,843	\$2,524	\$2,086
Average Annual Growth	3.9%	2.6%	3.4%
2006 Market Index	150	132	106
All Day Care			
2006 Annual Average per HH	\$373	\$278	\$277
2011 Annual Average per HH	\$420	\$320	\$319
Average Annual Growth	5.2%	4.2%	4.4%
2006 Market Index	119	89	88
Education			
2006 Annual Average per HH	\$1,808	\$2,096	\$1,518
2011 Annual Average per HH	\$2,313	\$2,615	\$1,962
Average Annual Growth	8.7%	6.2%	7.4%
2006 Market Index	140	162	117

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	Blue Ridge S.C. 5 mile radius	Blue Ridge S.C. 10 mile radius	Blue Ridge S.C. 20 mile radius
Food at Home			
2006 Annual Average per HH	\$6,241	\$5,585	\$5,612
2011 Annual Average per HH	\$6,750	\$6,097	\$6,111
Average Annual Growth	4.2%	2.9%	3.0%
2006 Market Index	107	95	96
Housekeeping Supplies			
2006 Annual Average per HH	\$427	\$359	\$361
2011 Annual Average per HH	\$513	\$438	\$439
Average Annual Growth	6.9%	5.6%	5.8%
2006 Market Index	117	99	99
Food Away From Home			
2006 Annual Average per HH	\$5,812	\$5,470	\$5,195
2011 Annual Average per HH	\$6,637	\$6,254	\$5,959
Average Annual Growth	5.6%	4.0%	4.3%
2006 Market Index	119	112	107
Health Care			
2006 Annual Average per HH	\$4,666	\$4,081	\$4,109
2011 Annual Average per HH	\$6,494	\$5,744	\$5,787
Average Annual Growth	11.2%	9.6%	9.8%
2006 Market Index	120	105	106
Household Furnishing & Furniture			
2006 Annual Average per HH	\$1,674	\$1,422	\$1,337
2011 Annual Average per HH	\$2,002	\$1,717	\$1,618
Average Annual Growth	6.8%	5.4%	5.6%
2005 Market Index	124	105	99
Household Repairs			
2006 Annual Average per HH	\$1,588	\$1,178	\$1,177
2011 Annual Average per HH	\$1,714	\$1,288	\$1,290
Average Annual Growth	4.2%	3.0%	3.2%
2006 Market Index	135	100	100
Household Services			
2006 Annual Average per HH	\$636	\$590	\$556
2011 Annual Average per HH	\$778	\$717	\$678
Average Annual Growth	7.4%	5.5%	5.8%
2006 Market Index	119	111	104



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	Blue Ridge S.C. 5 mile radius	Blue Ridge S.C. 10 mile radius	Blue Ridge S.C. 20 mile radius
Housing Expenses			
2006 Annual Average per HH	\$1,311	\$1,221	\$1,206
2011 Annual Average per HH	\$1,483	\$1,393	\$1,372
Average Annual Growth	5.3%	4.0%	4.1%
2006 Market Index	105	98	97
Major Household Appliances			
2006 Annual Average per HH	\$393	\$318	\$323
2011 Annual Average per HH	\$427	\$351	\$356
Average Annual Growth	4.4%	3.1%	3.3%
2006 Market Index	119	96	98
Misc Household Equipment			
2006 Annual Average per HH	\$634	\$509	\$506
2011 Annual Average per HH	\$767	\$626	\$622
Average Annual Growth	7.1%	5.8%	6.0%
2006 Market Index	122	98	97
Personal Care Products and Services			
2006 Annual Average per HH	\$1,109	\$1,034	\$1,004
2011 Annual Average per HH	\$1,340	\$1,253	\$1,220
Average Annual Growth	7.1%	5.5%	5.7%
2006 Market Index	112	105	102
Personal Expenses and Services			
2006 Annual Average per HH	\$2,032	\$1,714	\$1,605
2011 Annual Average per HH	\$2,493	\$2,132	\$1,998
Average Annual Growth	7.5%	6.1%	6.3%
2006 Market Index	127	107	101
Pet Expenses			
2006 Annual Average per HH	\$586	\$468	\$470
2011 Annual Average per HH	\$699	\$576	\$573
Average Annual Growth	6.7%	5.8%	5.8%
2006 Market Index	124	99	100
Photographic Equipment/Supplies			
2006 Annual Average per HH	\$148	\$123	\$115
2011 Annual Average per HH	\$150	\$126	\$119
Average Annual Growth	2.7%	1.6%	1.9%
2006 Market Index	122	102	95



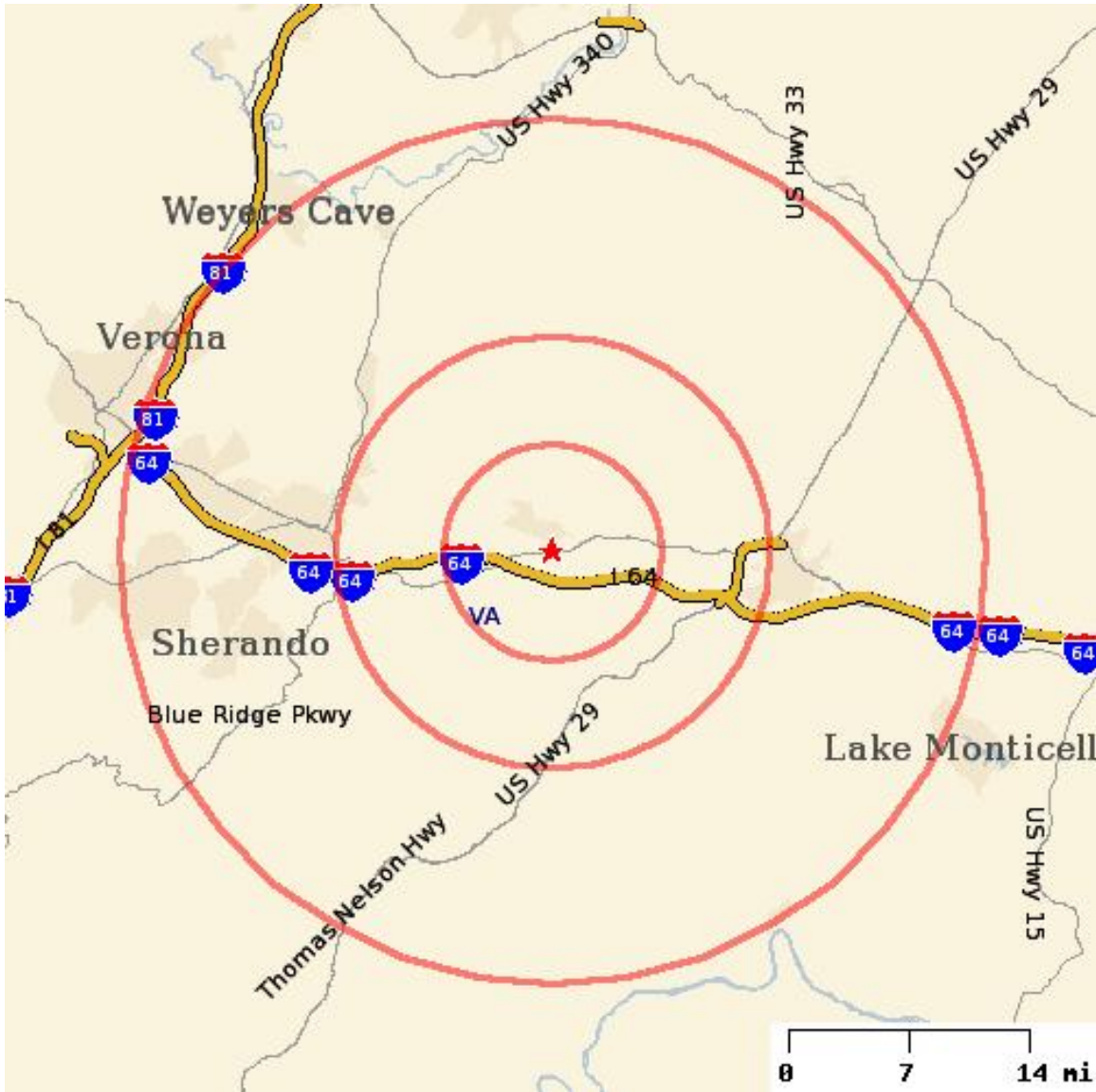
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	Blue Ridge S.C. 5 mile radius	Blue Ridge S.C. 10 mile radius	Blue Ridge S.C. 20 mile radius
Reading Materials			
2006 Annual Average per HH	\$617	\$571	\$498
2011 Annual Average per HH	\$628	\$580	\$512
Average Annual Growth	2.8%	1.3%	1.8%
2006 Market Index	116	107	94
Small Appliances and Housewares			
2006 Annual Average per HH	\$763	\$638	\$594
2011 Annual Average per HH	\$874	\$742	\$694
Average Annual Growth	5.7%	4.4%	4.7%
2006 Market Index	116	97	91
Smoking Products and Supplies			
2006 Annual Average per HH	\$787	\$720	\$839
2011 Annual Average per HH	\$850	\$793	\$923
Average Annual Growth	4.2%	3.1%	3.3%
2006 Market Index	95	87	101
Sports and Recreation			
2006 Annual Average per HH	\$1,645	\$1,378	\$1,272
2011 Annual Average per HH	\$2,024	\$1,724	\$1,597
Average Annual Growth	7.6%	6.3%	6.6%
2006 Market Index	118	99	91
Transportation			
2006 Annual Average per HH	\$8,671	\$7,936	\$7,630
2011 Annual Average per HH	\$10,423	\$9,593	\$9,240
Average Annual Growth	6.9%	5.4%	5.6%
2006 Market Index	119	109	104
Travel			
2006 Annual Average per HH	\$1,691	\$1,456	\$1,328
2011 Annual Average per HH	\$2,065	\$1,789	\$1,647
Average Annual Growth	7.4%	5.8%	6.2%
2006 Market Index	116	99	91
TV, Radio & Sound Equipment			
2006 Annual Average per HH	\$2,005	\$1,879	\$1,762
2011 Annual Average per HH	\$2,521	\$2,367	\$2,241
Average Annual Growth	8.2%	6.5%	6.9%
2006 Market Index	109	102	96

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Location	Longitude	Latitude
1. Blue Ridge S.C. - 5 mile radius	-78.6835750269688	38.0514606115279
2. Blue Ridge S.C. - 10 mile radius	-78.6835750269688	38.0514606115279
3. Blue Ridge S.C. - 20 mile radius	-78.6835750269688	38.0514606115279



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