

# Demographic Report

## Jackson Square

Coachella, CA



1 mile radius      2 mile radius      3 mile radius

	1 mile radius	2 mile radius	3 mile radius	
<b>POPULATION</b>	2008 Estimated Population	17,505	57,001	109,878
	2013 Projected Population	22,283	71,007	138,685
	2000 Census Population	9,834	34,784	63,974
	1990 Census Population	8,930	29,221	50,488
	Growth 2000-2008	78.01%	63.87%	71.75%
	Growth 2008-2013	27.30%	24.57%	26.22%
	2008 Estimated Median Age	29.63	28.78	28.82
	2008 Estimated Average Age	31.80	30.57	30.80
<b>HOUSEHOLDS</b>	2008 Estimated Households	4,822	15,742	29,403
	2013 Projected Households	6,201	19,501	36,679
	2000 Census Households	2,489	9,458	17,153
	1990 Census Households	2,298	8,178	14,139
	Growth 2000-2008	93.75%	66.44%	71.42%
	Growth 2008-2013	28.59%	23.89%	24.74%
	2008 Est. Average Household Size	3.45	3.57	3.70
<b>INCOME</b>	2008 Est. Median Household Income	\$40,978	\$41,103	\$43,756
	2013 Prj. Median Household Income	\$47,479	\$47,467	\$50,788
	2000 Cen. Median Household Income	\$30,426	\$30,593	\$33,826
	1990 Cen. Median Household Income	\$23,021	\$23,694	\$25,836
	2008 Est. Average Household Income	\$55,149	\$52,333	\$56,653
	2008 Estimated Per Capita Income	\$16,004	\$14,557	\$15,339
<b>HOUSING</b>	2008 Estimated Housing Units	6,158	18,805	33,923
	2008 Estimated Occupied Units	4,822 (78.3%)	15,742 (83.7%)	29,403 (86.7%)
	2008 Estimated Vacant Units	1,336 (21.7%)	3,063 (16.3%)	4,520 (13.3%)
	2008 Est. Owner Occupied Units	2,568 (41.7%)	7,886 (41.9%)	17,684 (52.1%)
	2008 Est. Renter Occupied Units	2,255 (36.6%)	7,855 (41.8%)	11,719 (34.5%)
	2008 Est. Median Housing Value	\$299,430	\$266,998	\$263,762
	2008 Est. Average Housing Value	\$349,905	\$304,595	\$304,654



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<b>INCOME</b>	2008 Estimated Households	4,822	15,742	29,403
	- Income Less than \$15,000	771 (16.0%)	2,449 (15.6%)	3,888 (13.2%)
	- Income \$15,000 to \$24,999	657 (13.6%)	2,045 (13.0%)	3,704 (12.6%)
	- Income \$25,000 to \$34,999	679 (14.1%)	2,151 (13.7%)	3,927 (13.4%)
	- Income \$35,000 to \$49,999	687 (14.2%)	2,842 (18.1%)	5,236 (17.8%)
	- Income \$50,000 to \$74,999	978 (20.3%)	3,179 (20.2%)	6,076 (20.7%)
	- Income \$75,000 to \$99,999	429 (8.9%)	1,433 (9.1%)	2,952 (10.0%)
	- Income \$100,000 to \$149,999	456 (9.5%)	1,136 (7.2%)	2,429 (8.3%)
	- Income \$150,000 to \$249,999	99 (2.1%)	371 (2.4%)	857 (2.9%)
	- Income \$250,000 to \$499,999	59 (1.2%)	111 (.7%)	252 (.9%)
	- Income \$500,000 and over	8 (.2%)	24 (.2%)	82 (.3%)
2008 Est. Average Household Income	\$55,149	\$52,333	\$56,653	
2013 Prj. Average Household Income	\$62,671	\$59,757	\$64,840	
2000 Cen. Avg. Household Income	\$47,096	\$42,718	\$46,015	
1990 Cen. Avg. Household Income	\$33,030	\$31,163	\$32,757	
<b>HOUSEHOLD SIZE</b>	2008 Estimated Households by Household Size	4,822	15,742	29,403
	- 1 Person Household	772 (16.0%)	2,555 (16.2%)	4,211 (14.3%)
	- 2 Person Household	1,158 (24.0%)	3,422 (21.7%)	6,485 (22.1%)
	- 3 Person Household	793 (16.4%)	2,494 (15.8%)	4,528 (15.4%)
	- 4 Person Household	777 (16.1%)	2,648 (16.8%)	5,041 (17.1%)
	- 5 Person Household	627 (13.0%)	2,108 (13.4%)	4,032 (13.7%)
	- 6 Person Household	340 (7.1%)	1,182 (7.5%)	2,331 (7.9%)
	- 7 or More Person Household	355 (7.4%)	1,332 (8.5%)	2,775 (9.4%)
2008 Est. Average Household Size	3.45	3.57	3.70	
<b>VEHICLES</b>	2008 Estimated Households by Number of Vehicles	4,822	15,742	29,403
	- Households with No Vehicles	486 (10.1%)	1,984 (12.6%)	2,789 (9.5%)
	- Households with 1 Vehicle	1,883 (39.1%)	6,016 (38.2%)	10,508 (35.7%)
	- Households with 2 Vehicles	1,680 (34.8%)	5,413 (34.4%)	11,184 (38.0%)
	- Households with 3 Vehicles	657 (13.6%)	1,892 (12.0%)	3,538 (12.0%)
	- Households with 4 Vehicles	98 (2.0%)	344 (2.2%)	1,118 (3.8%)
	- Households with 5+ Vehicles	18 (.4%)	92 (.6%)	267 (.9%)
	2008 Est. Average Number of Vehicles	1.59	1.54	1.68



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<b>RACE &amp; ETHNICITY</b>	2008 Estimated Population by Race and Origin	17,505	57,001	109,878
	- White Population	8,326 (47.6%)	25,302 (44.4%)	50,296 (45.8%)
	- Black Population	379 (2.2%)	1,113 (2.0%)	1,684 (1.5%)
	- Asian Population	279 (1.6%)	867 (1.5%)	1,790 (1.6%)
	- Pacific Islander Population	19 (.1%)	68 (.1%)	94 (.1%)
	- American Indian and Alaska Native	161 (.9%)	592 (1.0%)	1,152 (1.0%)
	- Other Race Population	7,708 (44.0%)	26,977 (47.3%)	50,760 (46.2%)
	- Two or More Races Population	633 (3.6%)	2,082 (3.7%)	4,102 (3.7%)
	- Hispanic Population	14,222 (81.2%)	48,253 (84.7%)	92,777 (84.4%)
- White Non-Hispanic Population	2,640 (15.1%)	6,781 (11.9%)	13,576 (12.4%)	
<b>AGE</b>	2008 Estimated Population by Age	17,505	57,001	109,878
	- Aged 0 to 4 Years	1,627 (9.3%)	5,710 (10.0%)	10,648 (9.7%)
	- Aged 5 to 9 Years	1,438 (8.2%)	4,925 (8.6%)	9,447 (8.6%)
	- Aged 10 to 14 Years	1,387 (7.9%)	4,700 (8.2%)	9,228 (8.4%)
	- Aged 15 to 17 Years	766 (4.4%)	2,672 (4.7%)	5,511 (5.0%)
	- Aged 18 to 20 Years	852 (4.9%)	2,770 (4.9%)	5,384 (4.9%)
	- Aged 21 to 24 Years	1,117 (6.4%)	3,590 (6.3%)	6,886 (6.3%)
	- Aged 25 to 34 Years	3,408 (19.5%)	11,255 (19.7%)	20,949 (19.1%)
	- Aged 35 to 44 Years	2,599 (14.8%)	8,722 (15.3%)	16,536 (15.0%)
	- Aged 45 to 49 Years	929 (5.3%)	3,116 (5.5%)	6,161 (5.6%)
	- Aged 50 to 54 Years	763 (4.4%)	2,389 (4.2%)	4,747 (4.3%)
	- Aged 55 to 59 Years	644 (3.7%)	1,831 (3.2%)	3,608 (3.3%)
	- Aged 60 to 64 Years	528 (3.0%)	1,336 (2.3%)	2,673 (2.4%)
- Aged 65 to 74 Years	750 (4.3%)	1,936 (3.4%)	4,145 (3.8%)	
- Aged 75 to 84 Years	520 (3.0%)	1,431 (2.5%)	2,838 (2.6%)	
- Aged 85 Years and Older	179 (1.0%)	618 (1.1%)	1,117 (1.0%)	
	2008 Estimated Median Age	29.63	28.78	28.82
	2008 Estimated Average Age	31.80	30.57	30.80
<b>EDUCATION</b>	2008 Estimated Population Over 25 by Educational Attainment	10,319	32,634	62,774
	- Less Than 9th Grade	2,575 (25.0%)	8,650 (26.5%)	16,445 (26.2%)
	- High School - No Diploma	2,275 (22.0%)	7,404 (22.7%)	13,623 (21.7%)
	- High School Diploma	2,305 (22.3%)	6,953 (21.3%)	14,046 (22.4%)
	- Some College	1,861 (18.0%)	6,032 (18.5%)	11,500 (18.3%)
	- Associate Degree	288 (2.8%)	991 (3.0%)	2,131 (3.4%)
	- Bachelors Degree	632 (6.1%)	1,648 (5.0%)	3,220 (5.1%)
	- Masters Degree	198 (1.9%)	517 (1.6%)	1,092 (1.7%)
	- Professional Degree	135 (1.3%)	372 (1.1%)	603 (1.0%)
- Doctoral Degree	50 (.5%)	66 (.2%)	115 (.2%)	



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<b>HOUSING VALUE</b>	2008 Estimated Owner Occupied Units by Housing Value			
	- Valued Less than \$20,000	2,568 (6.2%)	7,886 (3.1%)	17,684 (2.3%)
	- Valued \$20,000-\$39,999	13 (.5%)	165 (2.1%)	371 (2.1%)
	- Valued \$40,000-\$59,999	50 (1.9%)	178 (2.3%)	390 (2.2%)
	- Valued \$60,000-\$79,999	19 (.7%)	95 (1.2%)	239 (1.4%)
	- Valued \$80,000-\$99,999	34 (1.3%)	93 (1.2%)	182 (1.0%)
	- Valued \$100,000-\$149,999	102 (4.0%)	311 (3.9%)	669 (3.8%)
	- Valued \$150,000-\$199,999	58 (2.3%)	674 (8.5%)	1,867 (10.6%)
	- Valued \$200,000-\$299,999	1,007 (39.2%)	3,218 (40.8%)	7,271 (41.1%)
	- Valued \$300,000-\$399,999	582 (22.7%)	1,422 (18.0%)	3,204 (18.1%)
	- Valued \$400,000-\$499,999	283 (11.0%)	645 (8.2%)	1,258 (7.1%)
	- Valued \$500,000-\$749,999	368 (14.3%)	643 (8.2%)	1,223 (6.9%)
	- Valued \$750,000-\$999,999	3 (.1%)	71 (.9%)	318 (1.8%)
- Valued More than \$1,000,000	42 (1.6%)	126 (1.6%)	289 (1.6%)	
2008 Est. Median Housing Value	\$299,430	\$266,998	\$263,762	
2008 Est. Average Housing Value	\$349,905	\$304,595	\$304,654	
<b>HOUSING TYPE</b>	2008 Estimated Housing Units by Housing Type			
	- 1 Unit Detached	6,158 (42.6%)	18,805 (39.9%)	33,923 (52.5%)
	- 1 Unit Attached	1,227 (19.9%)	1,984 (10.6%)	2,604 (7.7%)
	- 2 Units	77 (1.3%)	326 (1.7%)	550 (1.6%)
	- 3-19 Units	1,428 (23.2%)	3,896 (20.7%)	5,054 (14.9%)
	- 20-49 Units	24 (.4%)	465 (2.5%)	606 (1.8%)
	- 50+ Units	683 (11.1%)	2,529 (13.4%)	2,935 (8.7%)
	- Mobile Home	94 (1.5%)	1,909 (10.2%)	3,918 (11.5%)
- Boat, RV, Van or Other	0	183 (1.0%)	448 (1.3%)	
<b>UNIT BUILT</b>	2008 Estimated Housing Units by Year Structure Built			
	- Structure Built After 1999	3,210 (52.1%)	8,218 (43.7%)	15,319 (45.2%)
	- Structure Built 1995 to 1998	153 (2.5%)	914 (4.9%)	1,876 (5.5%)
	- Structure Built 1990 to 1994	213 (3.5%)	1,032 (5.5%)	2,116 (6.2%)
	- Structure Built 1980 to 1989	911 (14.8%)	3,036 (16.1%)	4,640 (13.7%)
	- Structure Built 1970 to 1979	834 (13.5%)	2,164 (11.5%)	3,368 (9.9%)
	- Structure Built 1960 to 1969	413 (6.7%)	1,688 (9.0%)	3,473 (10.2%)
	- Structure Built 1950 to 1959	322 (5.2%)	1,281 (6.8%)	2,287 (6.7%)
	- Structure Built 1940 to 1949	60 (1.0%)	295 (1.6%)	574 (1.7%)
- Structure Built Before 1939	42 (.7%)	176 (.9%)	272 (.8%)	
2008 Est. Median Year Structure Built	1999	1994	1996	



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<b>SEX</b>	2008 Estimated Population by Sex	17,505	57,001	109,878
	- Male	8,920 (51.0%)	28,964 (50.8%)	55,135 (50.2%)
	- Female	8,585 (49.0%)	28,037 (49.2%)	54,744 (49.8%)
<b>MARITAL STATUS</b>	2008 Estimated Population over 15 by Marital Status	13,054	41,666	80,555
	- Males Never Married	2,101 (16.1%)	7,342 (17.6%)	13,594 (16.9%)
	- Males Married	3,913 (30.0%)	11,803 (28.3%)	23,284 (28.9%)
	- Males Widowed	196 (1.5%)	573 (1.4%)	945 (1.2%)
	- Males Divorced	442 (3.4%)	1,325 (3.2%)	2,358 (2.9%)
	- Females Never Married	1,542 (11.8%)	5,182 (12.4%)	10,250 (12.7%)
	- Females Married	3,938 (30.2%)	11,655 (28.0%)	23,276 (28.9%)
	- Females Widowed	425 (3.3%)	1,767 (4.2%)	3,404 (4.2%)
	- Females Divorced	497 (3.8%)	2,020 (4.8%)	3,443 (4.3%)
<b>GQ</b>	2008 Estimated Population in Group Quarters	459	1,096	1,139
	- Institutional Group Quarters	384 (83.7%)	612 (55.8%)	623 (54.7%)
	- Non-Institutional Group Quarters	75 (16.3%)	484 (44.2%)	516 (45.3%)
<b>FAMILY INCOME</b>	2008 Estimated Families by Income	3,765	12,282	23,777
	- Family Income Less than \$15,000	646 (17.2%)	1,630 (13.3%)	2,751 (11.6%)
	- Family Income \$15,000 to \$24,999	541 (14.4%)	1,606 (13.1%)	3,127 (13.2%)
	- Family Income \$25,000 to \$34,999	515 (13.7%)	1,686 (13.7%)	3,194 (13.4%)
	- Family Income \$35,000 to \$49,999	560 (14.9%)	2,326 (18.9%)	4,501 (18.9%)
	- Family Income \$50,000 to \$74,999	659 (17.5%)	2,445 (19.9%)	4,705 (19.8%)
	- Family Income \$75,000 to \$99,999	369 (9.8%)	1,240 (10.1%)	2,547 (10.7%)
	- Family Income \$100,000 to \$149,999	346 (9.2%)	949 (7.7%)	2,029 (8.5%)
	- Family Income \$150,000 to \$249,999	74 (2.0%)	282 (2.3%)	647 (2.7%)
	- Family Income \$250,000 to \$499,999	50 (1.3%)	98 (.8%)	212 (.9%)
- Family Income Over \$500,000	5 (.1%)	19 (.2%)	64 (.3%)	
	2008 Est. Median Family Income	\$39,284	\$42,493	\$44,026
	2008 Est. Average Family Income	\$54,985	\$54,702	\$57,890
<b>MOVED IN</b>	2008 Estimated Occupied Housing Units by Year Occ. Moved In	4,822	15,742	29,403
	- Moved In 1999 or Later	3,759 (78.0%)	12,089 (76.8%)	22,079 (75.1%)
	- Moved In 1995-1998	332 (6.9%)	1,393 (8.8%)	2,659 (9.0%)
	- Moved In 1990-1994	230 (4.8%)	747 (4.7%)	1,527 (5.2%)
	- Moved In 1980-1989	369 (7.7%)	965 (6.1%)	1,642 (5.6%)
	- Moved In 1970-1979	85 (1.8%)	279 (1.8%)	793 (2.7%)
	- Moved In 1969 or Earlier	48 (1.0%)	269 (1.7%)	703 (2.4%)

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<b>OCCUPATION</b>	2008 Estimated Employed Population by Occupation	6,630	21,813	42,180
	- Management	389 (5.9%)	975 (4.5%)	1,761 (4.2%)
	- Business, and Financial Operations	105 (1.6%)	243 (1.1%)	687 (1.6%)
	- Professional and Related	381 (5.7%)	1,575 (7.2%)	3,391 (8.0%)
	- Sales	898 (13.5%)	2,306 (10.6%)	4,210 (10.0%)
	- Office Support	666 (10.0%)	2,513 (11.5%)	5,024 (11.9%)
	- Service	1,717 (25.9%)	6,232 (28.6%)	11,819 (28.0%)
	- Health Care Support	324 (4.9%)	895 (4.1%)	1,740 (4.1%)
	- Farming, Fishing, and Forestry	555 (8.4%)	1,739 (8.0%)	3,179 (7.5%)
	- Construction, Extraction, and Maintenance	951 (14.3%)	3,180 (14.6%)	6,039 (14.3%)
- Production, Transportation, and Material Moving	644 (9.7%)	2,154 (9.9%)	4,329 (10.3%)	
<b>TRANSPORTATION</b>	2008 Estimated Employed Population Over 16 by Primary Transportation to Work	6,433	21,263	41,167
	- Car, Truck, Van or Motorcycle to Work	4,086 (63.5%)	13,635 (64.1%)	27,549 (66.9%)
	- Carpooled	1,870 (29.1%)	5,760 (27.1%)	10,052 (24.4%)
	- Public Transportation to Work	97 (1.5%)	343 (1.6%)	718 (1.7%)
	- Other Transportation to Work	215 (3.3%)	1,049 (4.9%)	1,747 (4.2%)
	- Work at Home	164 (2.5%)	475 (2.2%)	1,101 (2.7%)
<b>TRAVEL TIME</b>	2008 Estimated Employed Population Over 16 by Travel Time to Work	6,433	21,263	41,167
	- Travel Time Less than 15 Min	1,855 (28.8%)	6,248 (29.4%)	11,476 (27.9%)
	- Travel Time 15-29 Min	2,924 (45.5%)	9,242 (43.5%)	18,336 (44.5%)
	- Travel Time 30-44 Min	1,219 (18.9%)	4,202 (19.8%)	7,689 (18.7%)
	- Travel Time 45-59 Min	160 (2.5%)	525 (2.5%)	1,095 (2.7%)
	- Travel Time 60+ Min	110 (1.7%)	571 (2.7%)	1,471 (3.6%)
	- 2008 Est. Average Travel Time	22.44	22.99	23.53
<b>EMPLOYMENT</b>	Estimated Population Over 16 Years Old by Employment Status	12,804	40,766	78,648
	- Civilian Males	3,821 (29.8%)	12,639 (31.0%)	23,854 (30.3%)
	- Civilian Females	2,809 (21.9%)	9,174 (22.5%)	18,325 (23.3%)
	- Armed Forces Male	0	22 (.1%)	24 (.0%)
	- Armed Forces Female	0	1 (.0%)	2 (.0%)
	- Unemployed Males	339 (2.6%)	1,259 (3.1%)	2,384 (3.0%)
	- Unemployed Female	448 (3.5%)	1,171 (2.9%)	1,863 (2.4%)
	- Not in the Labor Force Male	2,347 (18.3%)	6,648 (16.3%)	12,959 (16.5%)
	- Not in the Labor Force Female	3,040 (23.7%)	9,851 (24.2%)	19,237 (24.5%)



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<b>INDUSTRY</b>	2008 Estimated Employed Population by Industry Employed In	6,630	21,813	42,180
	- Agriculture, Forestry, Fishing, Hunting and Mining	591 (8.9%)	1,815 (8.3%)	3,237 (7.7%)
	- Construction	753 (11.4%)	2,546 (11.7%)	4,578 (10.9%)
	- Manufacturing	309 (4.7%)	833 (3.8%)	1,682 (4.0%)
	- Wholesale Trade	108 (1.6%)	580 (2.7%)	1,205 (2.9%)
	- Retail Trade	811 (12.2%)	2,654 (12.2%)	5,144 (12.2%)
	- Transportation, Warehousing and Utilities	333 (5.0%)	880 (4.0%)	1,516 (3.6%)
	- Information	59 (.9%)	235 (1.1%)	631 (1.5%)
	- Finance, Insurance and Real Estate	337 (5.1%)	877 (4.0%)	1,649 (3.9%)
	- Professional, Scientific and Technical Services	120 (1.8%)	337 (1.5%)	678 (1.6%)
	- Management	0	0	0
	- Educational Services	388 (5.9%)	1,276 (5.8%)	3,174 (7.5%)
	- Other Services	1,512 (22.8%)	5,735 (26.3%)	10,895 (25.8%)
	- Health Care and Social Assistance	462 (7.0%)	1,675 (7.7%)	3,540 (8.4%)
- Arts, Entertainment and Recreation	589 (8.9%)	1,715 (7.9%)	2,966 (7.0%)	
- Public Administration	259 (3.9%)	656 (3.0%)	1,284 (3.0%)	
<b>EMPLOYMENT</b>	2008 Estimated Employed Population by Job Type	6,630	21,813	42,180
	- Blue Collar	1,595 (24.1%)	5,334 (24.5%)	10,368 (24.6%)
	- White Collar	2,640 (39.8%)	8,158 (37.4%)	16,090 (38.1%)
	- Service & Farm	2,395 (36.1%)	8,320 (38.1%)	15,721 (37.3%)
	2008 Estimated Employed Population by Class of Worker	6,630	21,813	42,180
	- Federal Government Workers	120 (1.8%)	284 (1.3%)	556 (1.3%)
	- For-Profit Private Workers	5,024 (75.8%)	17,106 (78.4%)	32,155 (76.2%)
- Local Government Workers	660 (10.0%)	1,708 (7.8%)	3,652 (8.7%)	
- Non-Profit Private Workers	256 (3.9%)	944 (4.3%)	1,810 (4.3%)	
- Self-Employed Worker	371 (5.6%)	1,110 (5.1%)	2,407 (5.7%)	
- State Government Workers	199 (3.0%)	611 (2.8%)	1,480 (3.5%)	
- Unpaid Family Workers	0	50 (.2%)	120 (.3%)	



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<b>ORIGIN</b>	2008 Estimated Hispanic Population by Origin	14,222	48,253	92,777
	- Mexican	12,703 (89.3%)	42,952 (89.0%)	83,000 (89.5%)
	- Puerto Rican	29 (.2%)	117 (.2%)	202 (.2%)
	- Cuban	21 (.1%)	53 (.1%)	83 (.1%)
	- All Others	1,469 (10.3%)	5,131 (10.6%)	9,491 (10.2%)
<b>HISPANIC BY RACE</b>	2008 Estimated Hispanic Population by Race	14,222	48,253	92,777
	- White	5,792 (40.7%)	18,818 (39.0%)	37,265 (40.2%)
	- Black	41 (.3%)	179 (.4%)	265 (.3%)
	- Am. Indian or Alaska Native	130 (.9%)	408 (.8%)	792 (.9%)
	- Asian	40 (.3%)	129 (.3%)	259 (.3%)
	- Native Haw. Or Pac. Islander	6 (.0%)	36 (.1%)	53 (.1%)
	- Other	7,693 (54.1%)	26,944 (55.8%)	50,700 (54.6%)
- Two or More	520 (3.7%)	1,740 (3.6%)	3,442 (3.7%)	
<b>ASIAN BY CATEGORY</b>	2008 Estimated Asian Population by Category	279	867	1,790
	- Chinese, except Taiwanese	14 (5.0%)	75 (8.7%)	173 (9.7%)
	- Filipino	142 (50.9%)	345 (39.8%)	766 (42.8%)
	- Japanese	28 (10.0%)	112 (12.9%)	238 (13.3%)
	- Asian Indian	35 (12.5%)	176 (20.3%)	286 (16.0%)
	- Korean	12 (4.3%)	33 (3.8%)	53 (3.0%)
	- Vietnamese	20 (7.2%)	62 (7.2%)	142 (7.9%)
	- Cambodian	8 (2.9%)	9 (1.0%)	9 (.5%)
	- Hmong	0	0	1 (.1%)
	- Laotian	0	0	8 (.4%)
	- Thai	6 (2.2%)	11 (1.3%)	17 (.9%)
- Other	14 (5.0%)	43 (5.0%)	82 (4.6%)	
- Two or More	0	1 (.1%)	15 (.8%)	
<b>LANGUAGE</b>	2008 Estimated Population Over 5 Years Old by Language Spoken at Home	15,879	51,291	99,230
	- Speak Asian or Pacific Island Language at Home	163 (1.0%)	358 (.7%)	622 (.6%)
	- Speak IndoEuropean Language at Home	284 (1.8%)	713 (1.4%)	1,037 (1.0%)
	- Speak Only English at Home	5,491 (34.6%)	16,828 (32.8%)	31,543 (31.8%)
	- Speak Other Language at Home	93 (.6%)	141 (.3%)	200 (.2%)
	- Speak Spanish at Home	9,848 (62.0%)	33,251 (64.8%)	65,830 (66.3%)



# Demographic Report

## Jackson Square

Coachella, CA



1 mile radius      2 mile radius      3 mile radius

	1 mile radius	2 mile radius	3 mile radius
<b>ANCESTRY</b>			
2008 Estimated Population by Ancestry	17,505	57,001	109,878
- Unclassified	2,183 (12.5%)	7,197 (12.6%)	13,608 (12.4%)
- Arab	24 (.1%)	62 (.1%)	150 (.1%)
- Czech	12 (.1%)	36 (.1%)	63 (.1%)
- Danish	103 (.6%)	167 (.3%)	215 (.2%)
- Dutch	59 (.3%)	250 (.4%)	454 (.4%)
- English	326 (1.9%)	1,062 (1.9%)	2,014 (1.8%)
- French (except Basque)	71 (.4%)	209 (.4%)	494 (.4%)
- French Canadian	0	30 (.1%)	128 (.1%)
- German	334 (1.9%)	1,159 (2.0%)	2,658 (2.4%)
- Greek	0	14 (.0%)	46 (.0%)
- Hungarian	0	3 (.0%)	15 (.0%)
- Irish	241 (1.4%)	801 (1.4%)	1,625 (1.5%)
- Italian	159 (.9%)	436 (.8%)	838 (.8%)
- Lithuanian	9 (.1%)	16 (.0%)	20 (.0%)
- Norwegian	100 (.6%)	231 (.4%)	344 (.3%)
- Other ancestries	13,215 (75.5%)	43,275 (75.9%)	83,110 (75.6%)
- Polish	50 (.3%)	125 (.2%)	237 (.2%)
- Portuguese	0	31 (.1%)	61 (.1%)
- Russian	7 (.0%)	23 (.0%)	112 (.1%)
- Scotch-Irish	17 (.1%)	108 (.2%)	360 (.3%)
- Scottish	70 (.4%)	269 (.5%)	509 (.5%)
- Slovak	0	37 (.1%)	80 (.1%)
- Sub-Saharan African	32 (.2%)	57 (.1%)	99 (.1%)
- Swedish	137 (.8%)	343 (.6%)	508 (.5%)
- Swiss	23 (.1%)	43 (.1%)	70 (.1%)
- Ukrainian	5 (.0%)	14 (.0%)	22 (.0%)
- United States or American	329 (1.9%)	986 (1.7%)	2,009 (1.8%)
- Welsh	0	11 (.0%)	23 (.0%)
- West Indian (exc Hisp Groups)	0	4 (.0%)	7 (.0%)



# Demographic Report

## Jackson Square

Coachella, CA



1 mile radius      2 mile radius      3 mile radius

	1 mile radius	2 mile radius	3 mile radius	
<b>PRESENCE OF CHILDREN</b>	2008 Estimated Households by Presence of Own Children	4,822	15,742	29,403
	- Single Male Householder	372 (7.7%)	1,162 (7.4%)	1,805 (6.1%)
	- Single Female Householder	400 (8.3%)	1,394 (8.9%)	2,406 (8.2%)
	- Married-Couple, own children	1,523 (31.6%)	5,182 (32.9%)	10,118 (34.4%)
	- Married-Couple, no own children	1,146 (23.8%)	3,319 (21.1%)	6,844 (23.3%)
	- Male Householder, own children	143 (3.0%)	617 (3.9%)	1,098 (3.7%)
	- Male Householder, no own children	179 (3.7%)	566 (3.6%)	960 (3.3%)
	- Female Householder, own children	491 (10.2%)	1,710 (10.9%)	3,026 (10.3%)
	- Female Householder, no own children	283 (5.9%)	888 (5.6%)	1,731 (5.9%)
	- Nonfamily, Male Householder	204 (4.2%)	587 (3.7%)	907 (3.1%)
	- Nonfamily, Female Householder	81 (1.7%)	317 (2.0%)	508 (1.7%)
<b>FAMILIES BY POVERTY STATUS</b>	2008 Estimated Families by Poverty Status	3,765	12,282	23,777
	- Income At or Above Poverty Level:	2,930 (77.8%)	9,635 (78.4%)	19,208 (80.8%)
	- Married-Couple, own children	1,181 (31.4%)	4,461 (36.3%)	9,205 (38.7%)
	- Married-Couple, no own children	1,140 (30.3%)	2,795 (22.8%)	5,603 (23.6%)
	- Male Householder, own children	124 (3.3%)	518 (4.2%)	1,042 (4.4%)
	- Male Householder, no own children	111 (2.9%)	350 (2.8%)	490 (2.1%)
	- Female Householder, own children	261 (6.9%)	1,102 (9.0%)	2,093 (8.8%)
	- Female Householder, no own children	114 (3.0%)	409 (3.3%)	776 (3.3%)
	- Income Below Poverty Level:	932 (24.8%)	2,561 (20.9%)	4,564 (19.2%)
	- Married-Couple, own children	396 (10.5%)	1,008 (8.2%)	1,804 (7.6%)
	- Married-Couple, no own children	23 (.6%)	169 (1.4%)	340 (1.4%)
	- Male Householder, own children	42 (1.1%)	206 (1.7%)	415 (1.7%)
	- Male Householder, no own children	55 (1.5%)	105 (.9%)	114 (.5%)
	- Female Householder, own children	408 (10.8%)	1,031 (8.4%)	1,750 (7.4%)
	- Female Householder, no own children	9 (.2%)	42 (.3%)	142 (.6%)

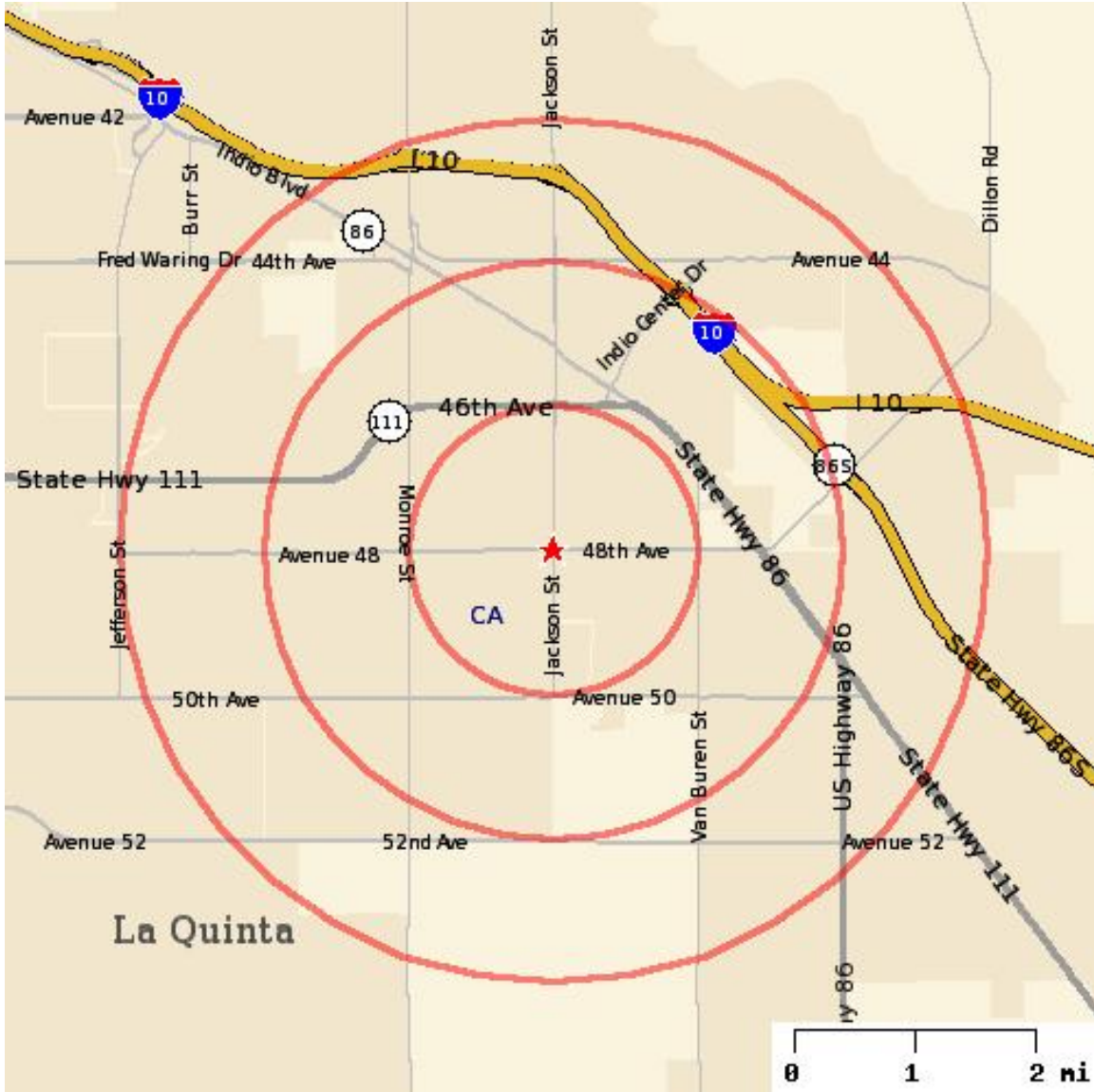


# Demographic Report

## Jackson Square

Coachella, CA

Location	Longitude	Latitude
1. - 1 mile radius	-116.21647	33.7003300008714
2. - 2 mile radius	-116.21647	33.7003300008714
3. - 3 mile radius	-116.21647	33.7003300008714



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