



CB Richard Ellis
Birthday Cakes for Homeless Children

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Homeless children fall through the cracks in our society, the most affluent society in the world.

Light up their faces with a smile by giving the gift of caring.

Program Overview

- Our vision is that every homeless child in America will have a birthday cake on his or her birthday with only his or her name on it.
- Our goal is to establish the Birthday Cakes for Homeless Children Program in every city where our professionals work and live.
- A restricted account is created at each shelter within the shelter's accounting department. The CB Richard Ellis contact makes regular deposits into this fund to cover the cost of the birthday cakes. The deposits will say "birthday cake fund" on the check.

Please speak with your CB Richard Ellis representative if your shelter cannot provide the restricted account and administer the program. There are adjustments we can make to ensure that the program works for your shelter.

- The cakes are given on the day of the child's birthday.

Rules of the Program

- The children do not need to say "thank you" for the cakes, to CB Richard Ellis or to the shelter. Each child should be able to expect a cake on their birthday just as they should be able to expect food and shelter each day.
- The cakes are given on the child's birthday. If two children have the same birthday, then two cakes should be provided.
- The cakes will be the same quality we would give our own children.
- The cakes should never be taken away as punishment or leveraged as a reward. Each child should receive a cake on their birthday regardless of behavior.
- The shelter office should send receipt of a donation to CB Richard Ellis at the end of each month.
- Eligible birthday cake recipients are children ages one through eighteen.
- Each month the shelter will provide the CB Richard Ellis representative with a list of birthday children and their respective names and ages.

About Our Company

CB Richard Ellis (NYSE:CBG), a FORTUNE 1000 company headquartered in Los Angeles, is the world's leading commercial real estate services firm (in terms of 2004 revenue). The company serves real estate owners, investors and occupiers by offering strategic advice and execution for property leasing and sales; property, facilities and project management; corporate services; debt and equity financing; investment management; valuation and appraisal; research and investment strategy; and consulting. Including partners and affiliates, the company has over 300 offices in more than 50 countries around the world.

