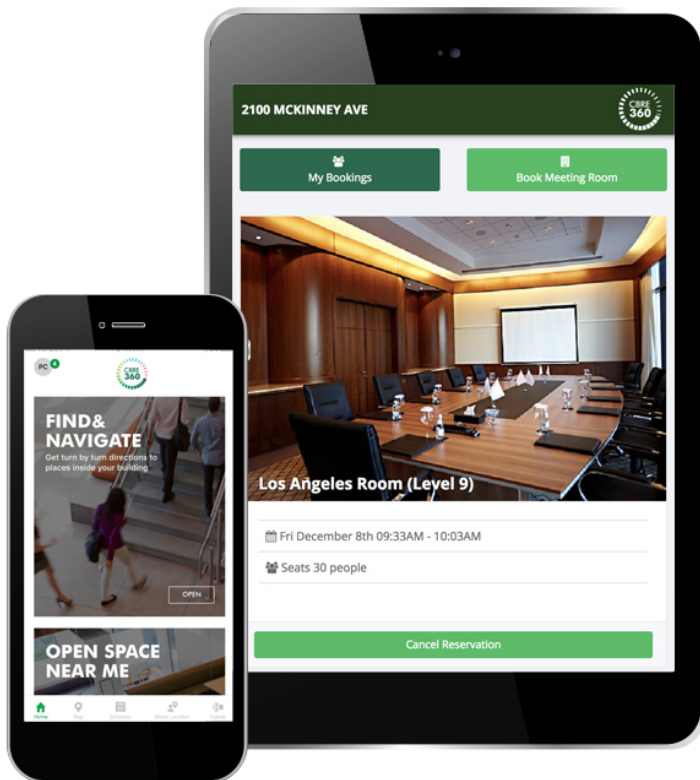




Introducing CBRE 360

An industry-leading digital experience connecting employees and their workplaces

CBRE's digital offering integrates property services and amenities with advanced digital technology. An enhanced workplace experience is delivered directly into the hands of employees and tenants via proprietary, user-friendly mobile apps.



CBRE 360 will reflect each client's unique cultures and workplace requirements, and the app will offer client-specific branding for property investors and occupiers that desire it.



Corporate Occupier App Use Case

Michelle is a product manager at a leading multinational. She splits her time across different buildings on the corporate campus. With the CBRE 360 app, she can check the availability of conference rooms or huddle spaces on the go, reserve them and invite her co-workers to collaborate.

In-building navigation provides turn-by-turn guidance to help her find colleagues and workspaces, highlighting points of interest along the way, and even delivering contextually relevant notifications.

If a light bulb in her workspace doesn't work, she can submit a service request directly from the app which is integrated with our facilities management software.

Property Owner App Use Case

An investor who caters to multiple tenants across their property portfolio can improve tenant experience in their buildings with CBRE 360.

For example, employees of tenants can:

- pre-order services, such as daily coffee pick-up.
- access local news and events going on in the area.
- reserve meeting spaces within a building.

The app also delivers customized concierge services, where the tenants' employees can book fitness classes, order meals and make reservations to attend in-building or nearby events – enhancing work/life balance.

CBRE, the global leader in workplace strategy, is leading the way in curating next-generation digital experiences, delivering workplace destinations of choice for every client we serve.