

Invitation and Sponsorship Opportunity

CBRE

CBRE Multifamily Summit

2022

JW Marriott Nashville
201 8th Avenue S, Nashville, TN 37203



Tuesday, April 19– Wednesday, April 20, 2022

Sponsorship Opportunities

We thank you and look forward to having you as a partner in Nashville.

For more information about sponsoring the 2022 CBRE Multifamily Summit please contact:

Danielle Mancuso

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The Opportunity

Sponsorship of the 2022 CBRE Multifamily Client summit, hosted by CBRE Multifamily. This unique sponsorship opportunity will afford your firm access to top institutional multifamily professionals, developers and owners. Sponsorship provides access to two days of networking and informational forums, as well as exposure to hundreds of executives.

2019 summit Attendee Breakdown by Sector

In addition, CBRE Capital Markets professionals specializing in Multifamily, including investment sales, debt & structured finance, agency lending, seniors housing, student housing, tax credit and more.

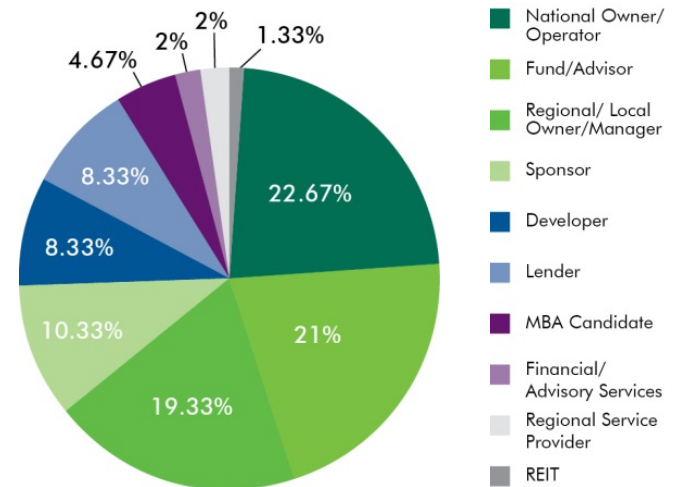
The Details

Beginning **Tuesday, April 19**, with a networking lunch, the Summit will include dynamic featured speakers, specialized breakout programs and a high-powered networking reception. Continuing **Wednesday morning, April 20**, with a networking breakfast, the morning will be packed with additional presentations by industry leaders and focused breakout sessions.

Your Audience

Attendees will include leading professionals from top firms across every section of the industry. Last year's attendees represented professionals from over 210 firms, including:

- Amlis Residential
- Ares Management
- Berkshire Group
- Equity Residential
- Fairfield Residential
- Heitman
- J.P. Morgan Asset Management
- MetLife
- Pinnacle
- PGIM Real Estate
- Starwood Capital Group
- Waterton Associates
- Wood Partners



Thank you for your partnership and for considering a sponsorship opportunity. Sponsorships are on a first-come, first-serve basis. For more information or to secure your partnership, please contact Danielle.Mancuso@cbre.com

Diamond Sponsor

\$50,000
SOLD

- Premiere branding at the summit general session alongside the CBRE brand on Tuesday, April 19, and Wednesday, April 20, 2022.
- Opportunity for a representative of your company to address the attendees during the summit General Session
- Prominent logo placement on CBRE's electronic agenda
- Exclusive recognition on the event invite (sponsorship must be secured prior to the distribution of the invite)
- Exclusive logo placement on summit General Session signage alongside the CBRE logo
- Exclusive logo placement on the summit lanyard alongside the CBRE logo
- Recognition as our exclusive Diamond Sponsor during welcome remarks
- Opportunity to brand a summit break-out session: Your Company will be placed in a break-out session that is synergistic with your business model and message
- Opportunity for your company's attendees to attend your dedicated break-out session and receive recognition as the break-out sponsor
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- (1) Push Notification and (1) Promoted Post through our CBRE app
- Full-screen logo placement on electronic sponsor loop at the General Session
- Premiere logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Five summit registrations

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Platinum Showcase Sponsor ~~\$40,000~~

- Branded table during the summit in a central location to showcase your product or service
- Opportunity to distribute promotional items at your table (at sponsor's expense)
- Branded push-notifications on app announcing information about your company and location of table
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Full-screen logo placement on electronic sponsor loop at the General Session
- Premiere logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Four summit registrations

Platinum Access Sponsor ~~\$40,000~~ **SOLD**

- Logo placement on room key cards alongside the CBRE logo
- Logo placement at the CBRE registration desk
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Full-screen logo placement on electronic sponsor loop at the General Session
- Premiere logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Four summit registrations

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Platinum
Networking
Sponsor
\$35,000
SOLD

- Branding on all signage at the Networking Reception on Tuesday, April 19, 2022, along the CBRE logo
- Logo placement on cocktail napkins alongside the CBRE logo
- Recognition as our exclusive Networking Sponsor during welcome remarks
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Full-screen logo placement on electronic sponsor loop at the General Session
- Premiere logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Four summit registrations

Platinum
Kick-off
Sponsor
\$35,000

- Exclusive branding on all signage at the Kick-off Networking Reception before the summit begins on Monday, April 18, 2022, along the CBRE logo
- Exclusive logo placement on cocktail napkins alongside the CBRE logo
- Recognition as our Networking Sponsor during welcome remarks
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Full-screen logo placement on electronic sponsor loop at the General Session
- Premiere logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Four summit registrations

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~~Gold Wi-Fi~~
Sponsor
\$20,000
SOLD

- Branded splash page alongside CBRE logo
- Dedicated icon on the summit mobile app; opportunity to share information about your company
- Branded Wi-Fi log-in instruction signage on tables throughout summit space
- Recognition as our Wi-Fi Sponsor during welcome remarks
- Full-screen logo placement on electronic sponsor loop at the General Session
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Four summit registrations

Women in
Multifamily
Reception
Sponsor
\$25,000

- Exclusive branding on all signage at the Women in Multifamily Reception on Monday, April 18, 2022, alongside CBRE logo
- Exclusive logo placement on cocktail napkins alongside the CBRE logo
- Recognition as our exclusive Women in Multifamily Reception Sponsor during the reception and during the main summit welcome remarks
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Four summit registrations

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Mobile App Sponsor

\$25,000

- Exclusive logo recognition on all marketing for event mobile app: app home page logo placement and ad on app and information page
- Exclusive co-branding on all app-specific communications
- Recognition as our exclusive Mobile App Sponsor during welcome remarks
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Full-screen logo placement on electronic sponsor loop at the General Session
- Premiere logo placement on all summit website pages with hyperlink to company website
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Three summit registrations

Silver Breakfast Sponsor

\$20,000

SOLD

- Exclusive branding at the Networking Breakfast on Wednesday, April 20, recognition as one of our Silver Sponsors during welcome remarks, donation of summit materials (including flash drives, note pads, pens, etc., with your company logo)
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on summit website pages with hyperlink to company website
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Three summit registrations

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**Silver
Lunch
Sponsor**
\$20,000
SOLD

- Exclusive branding at the Networking Lunch on Tuesday, April 19, recognition as one of our Silver Sponsors during welcome remarks, full-screen logo placement on electronic sponsor loop, logo placement on all summit website pages, donation of summit materials (including flash drives, note pads, pens, etc., with your company logo)
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on summit website pages with hyperlink to company website
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Three summit registrations

**Silver
Coffee Break
Sponsor**
\$17,500
SOLD

- Exclusive branding at coffee bar stations April 19-20, logo placement on sponsorship page of the summit website
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on summit website pages with hyperlink to company website
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Three summit registrations

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Room Drop

Sponsor

\$15,000

SOLD

- Opportunity to provide branded room drop gift on Tuesday, April 19 delivered to all attendees staying at the JW Marriott Nashville (at sponsor's expense)
- Exclusive logo placement on the CBRE event branded notecard delivered with gift
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on summit website pages with hyperlink to company website
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Three summit registrations

Bronze

Power

Station

Sponsor

\$15,000

SOLD

- Exclusive branding at the power stations on Tuesday, April 19 and Wednesday, April 20 (these are table-top multi-outlet stations placed outside main ballroom)
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on sponsorship page of the summit website with hyperlink to company website
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Two summit registrations

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Brass
Sponsor
\$10,000
SOLD

- Opportunity to brand a summit break-out session: Your Company will be placed in a break-out session that is synergistic with your business model and message
- Opportunity for your company's attendees to attend your dedicated break-out session and receive recognition as the breakout sponsor
- Logo placement on electronic sponsor loop at the General Session
- Logo placement on sponsorship page of the summit website with hyperlink to company website
- Opportunity to distribute materials electronically to all attendees through our post-summit communications
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Two summit registrations

Friend
Sponsor
\$7,500

- Logo placement on electronic sponsor loop at the General Session
- Unique networking opportunity to share ideas, build alliances and engage with our leaders, managers and producers
- Two summit registrations

Thank you

CBRE