

Creating Resilience

Strengthening Value Through ESG

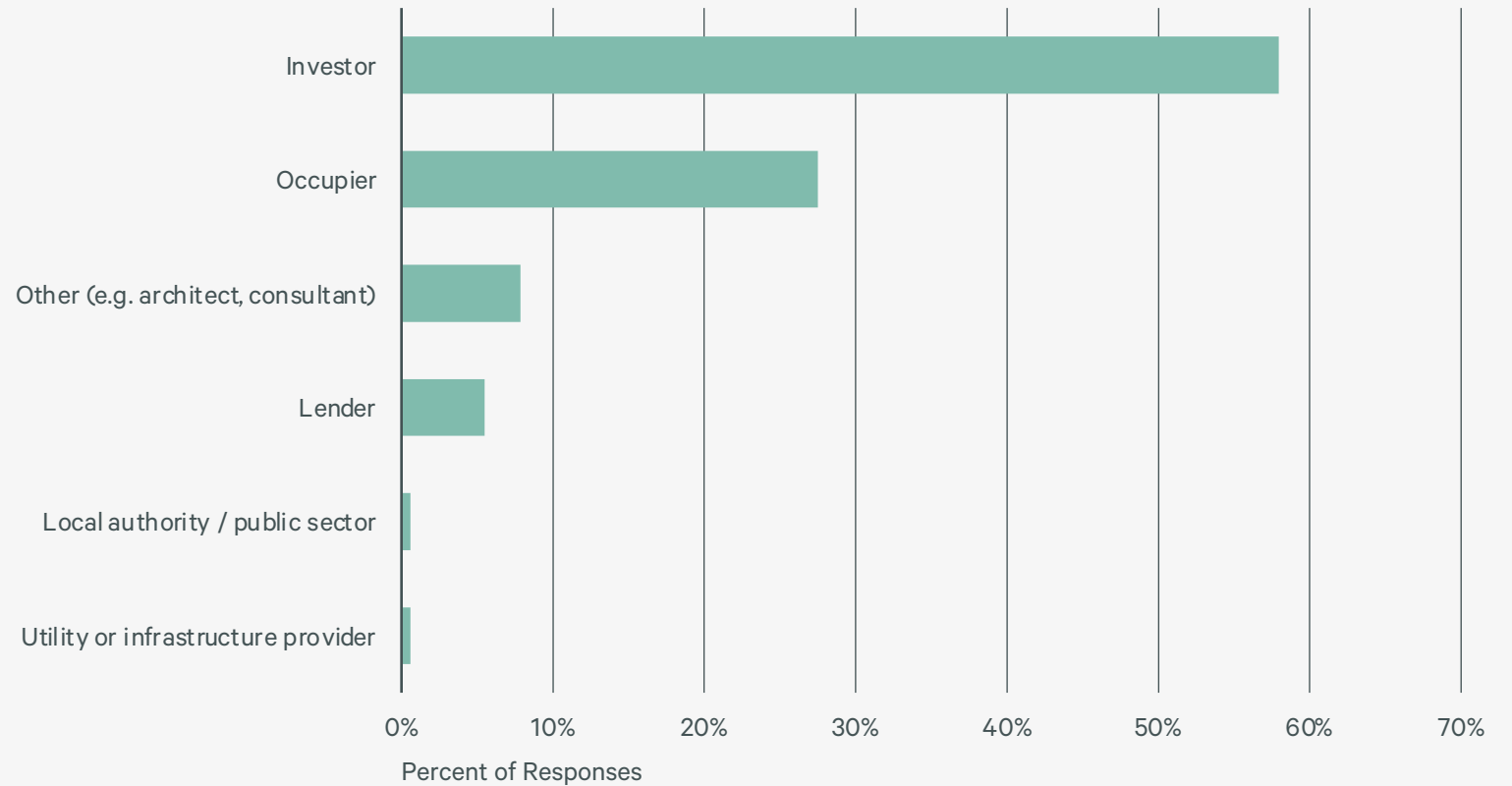
QUESTIONS & RESPONSES

CBRE RESEARCH
FEBRUARY 2023



How would you describe your organization's primary relationship with real estate?

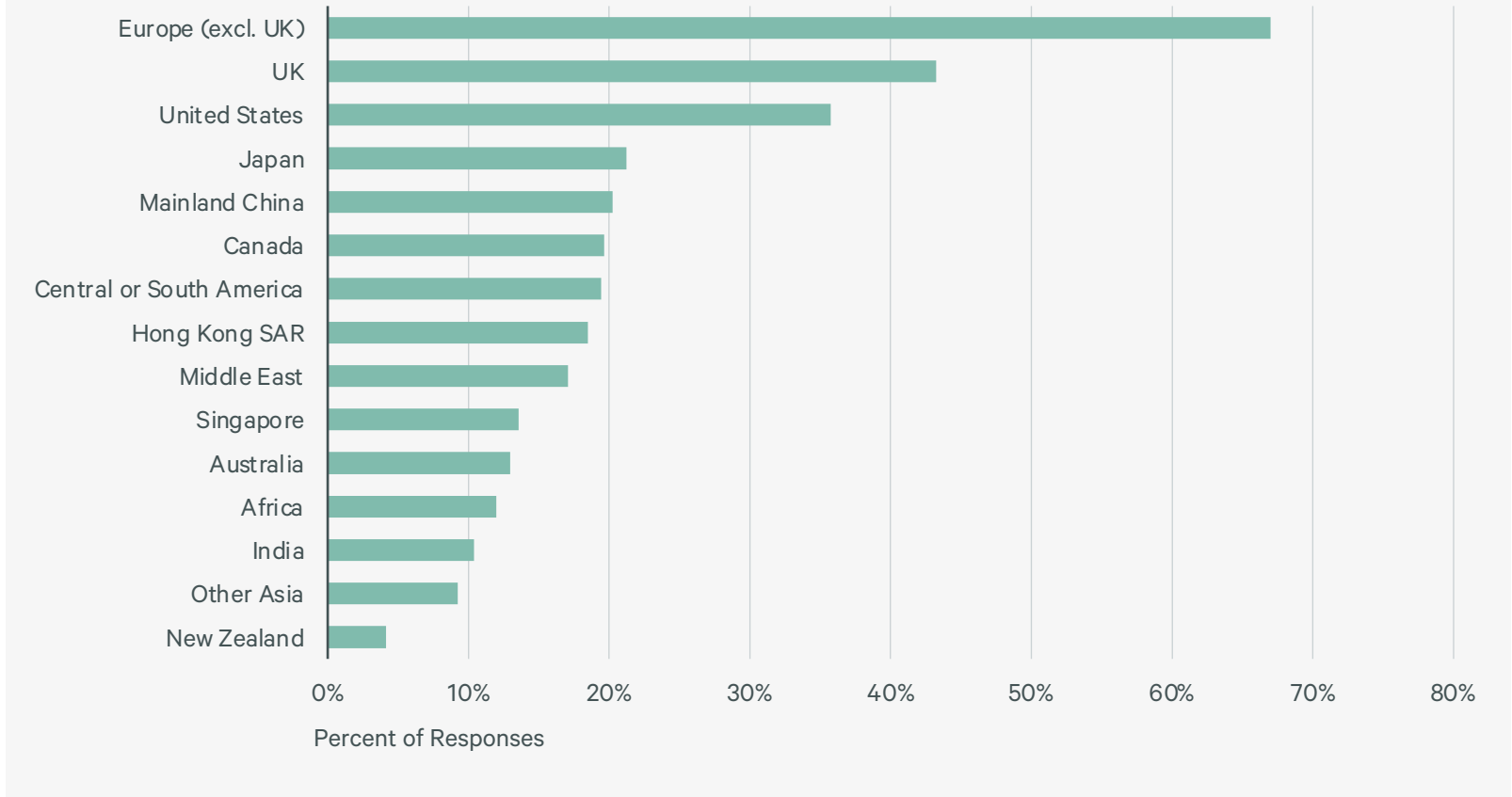
Figure 1: Respondents by type



Where does your organization operate?

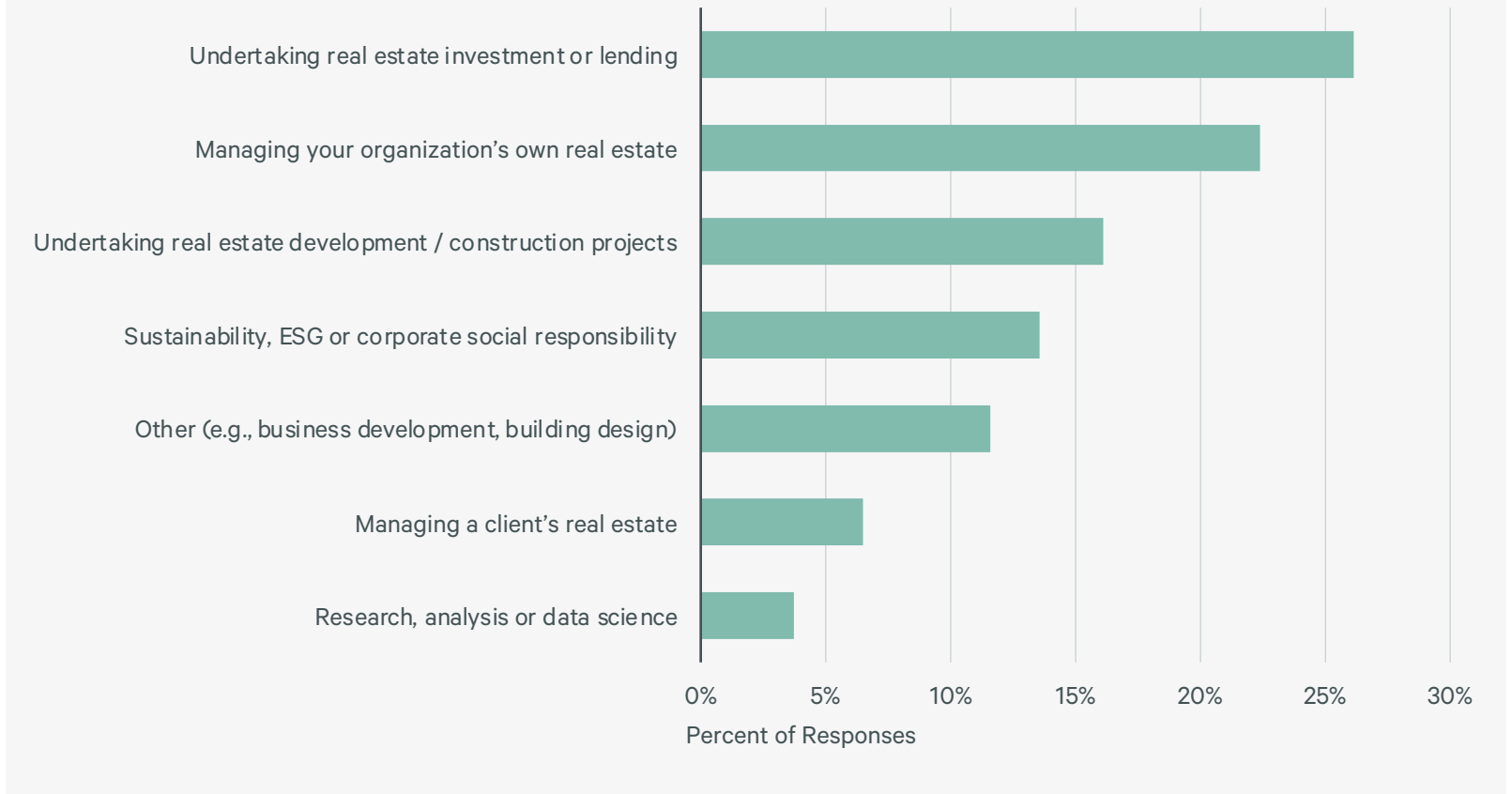
Multiple locations possible

Figure 2: Respondents by location



Which of the following best describes your role within your organization?

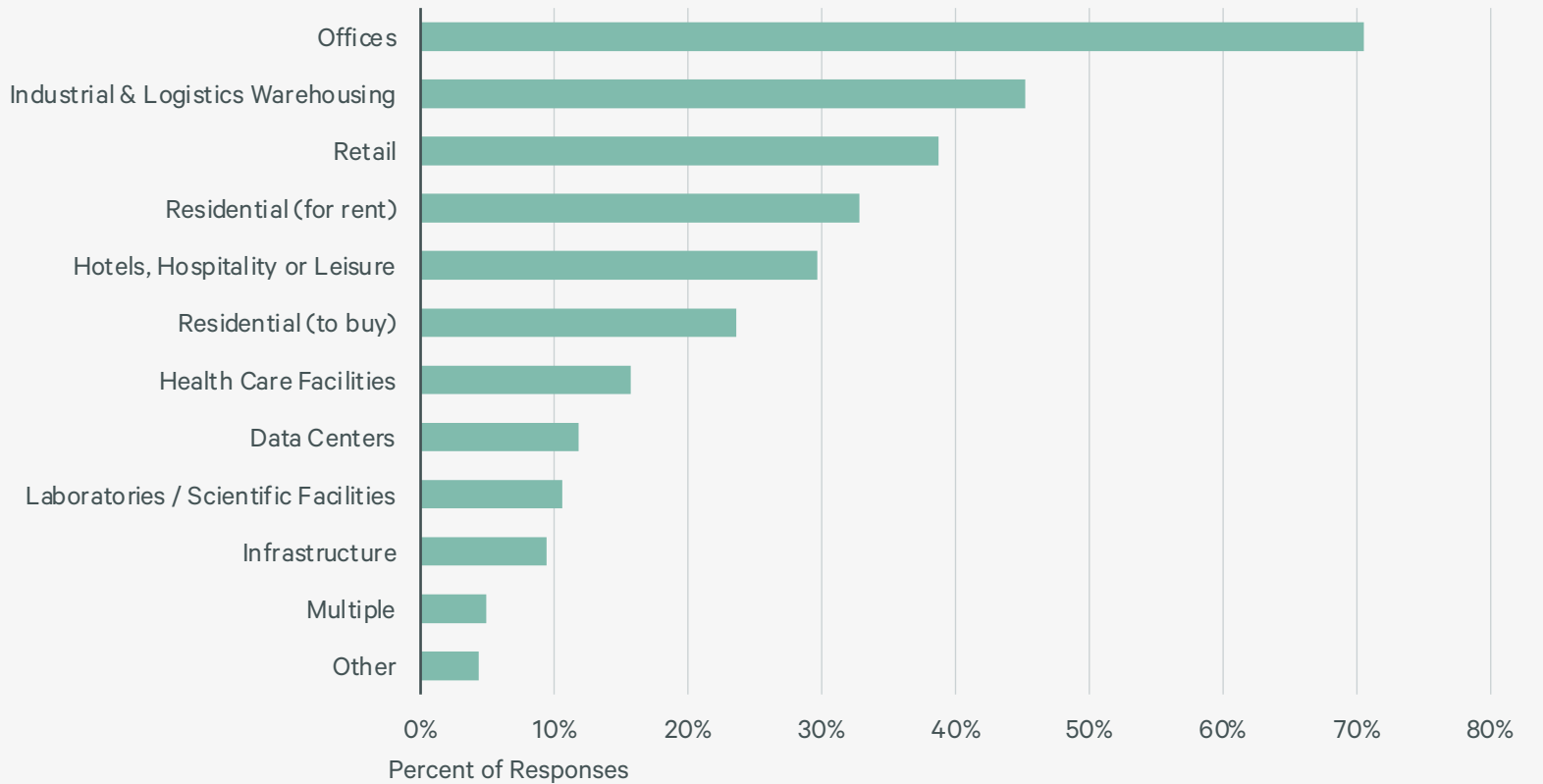
Figure 3: Respondents by role



What are the main types of real estate that you make decisions about in your day-to-day work?

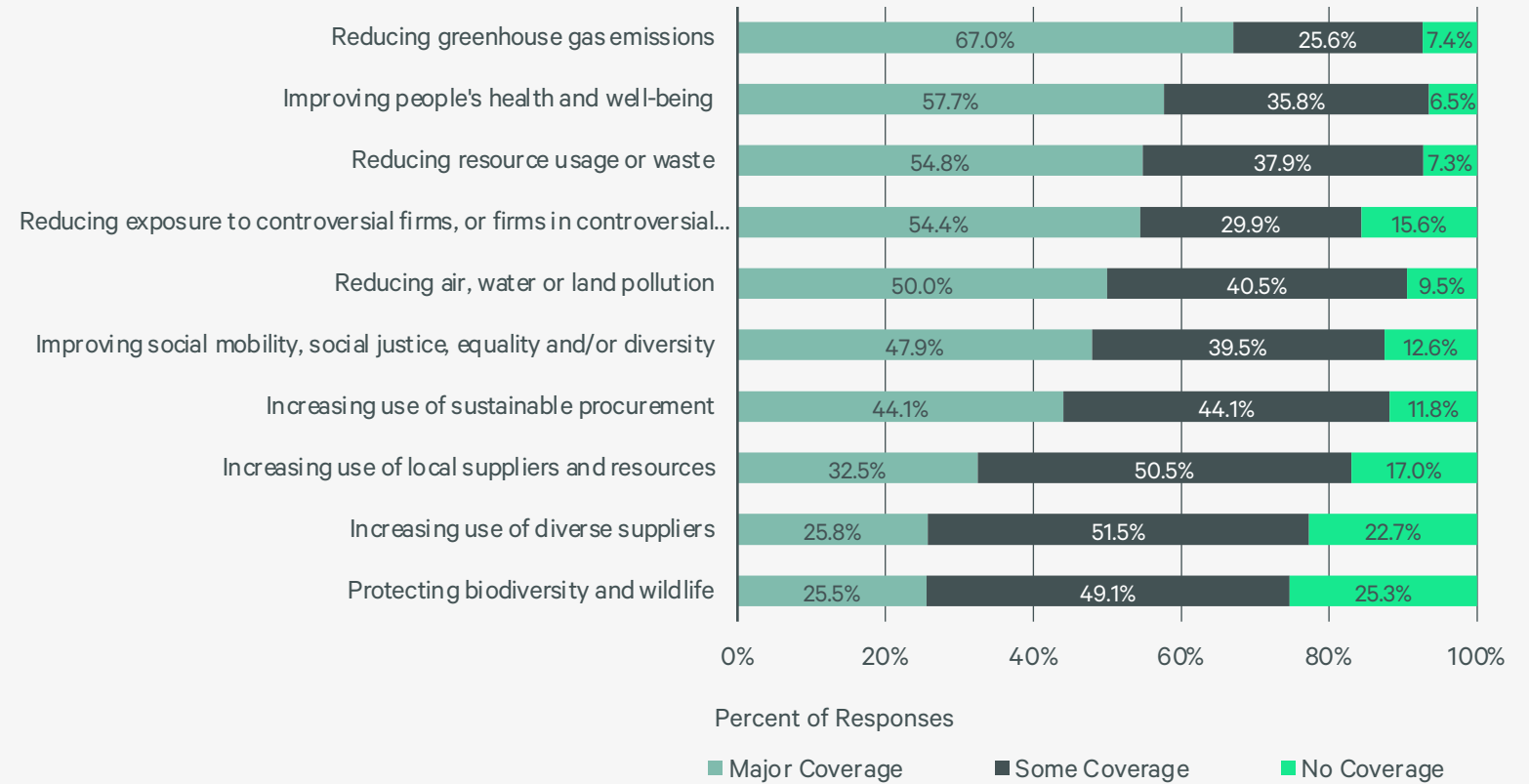
Multiple property types possible

Figure 4: Respondents by property type



To what extent are the following issues covered by your organization's stated goals?

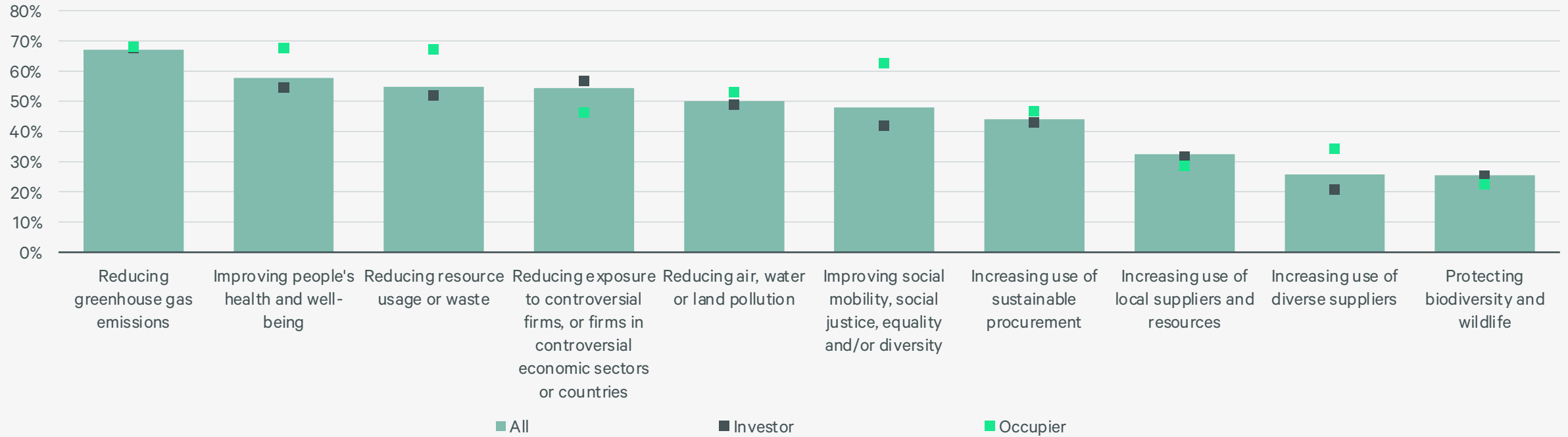
Figure 5: Coverage of ESG issues in organizational goals



To what extent are the following issues covered by your organization’s stated goals?

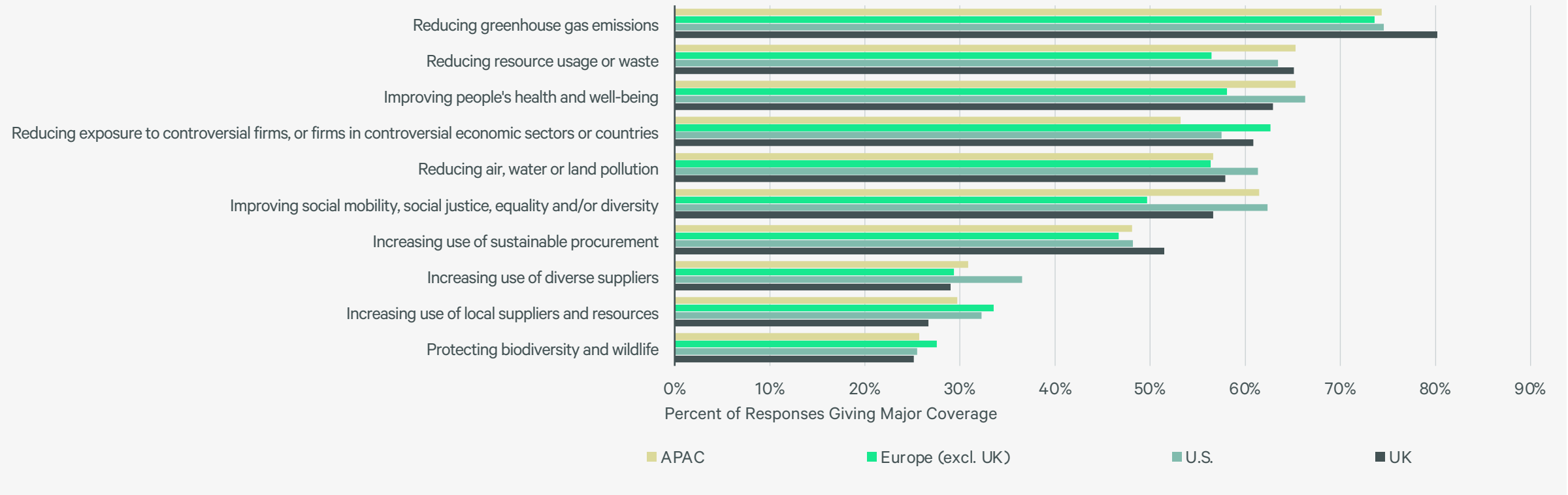
Figure 6: Major coverage of ESG issues in organizational goals

Percent of Responses Giving Major Coverage



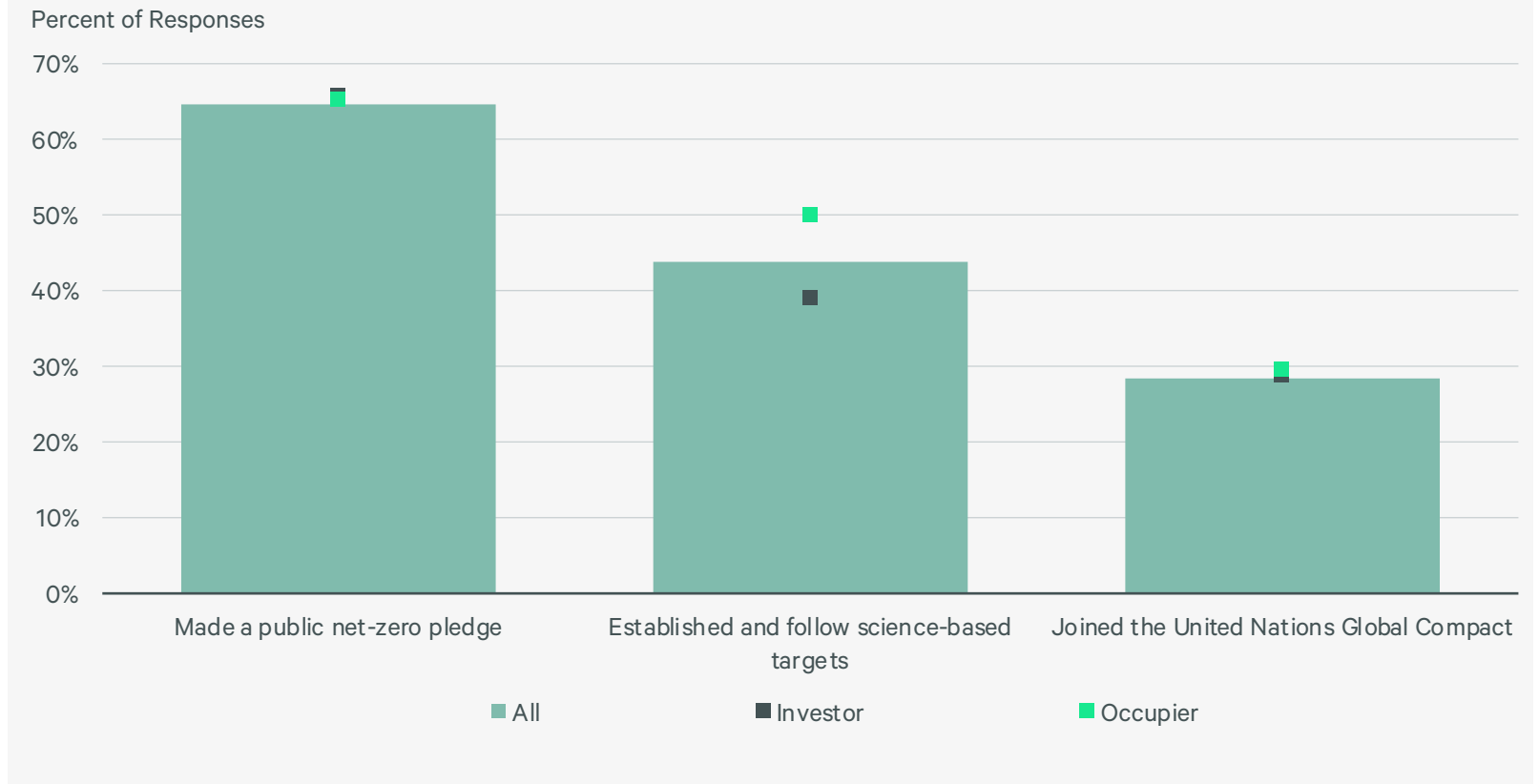
To what extent are the following issues covered by your organization's stated goals?

Figure 7: Major coverage of ESG issues in organizational goals



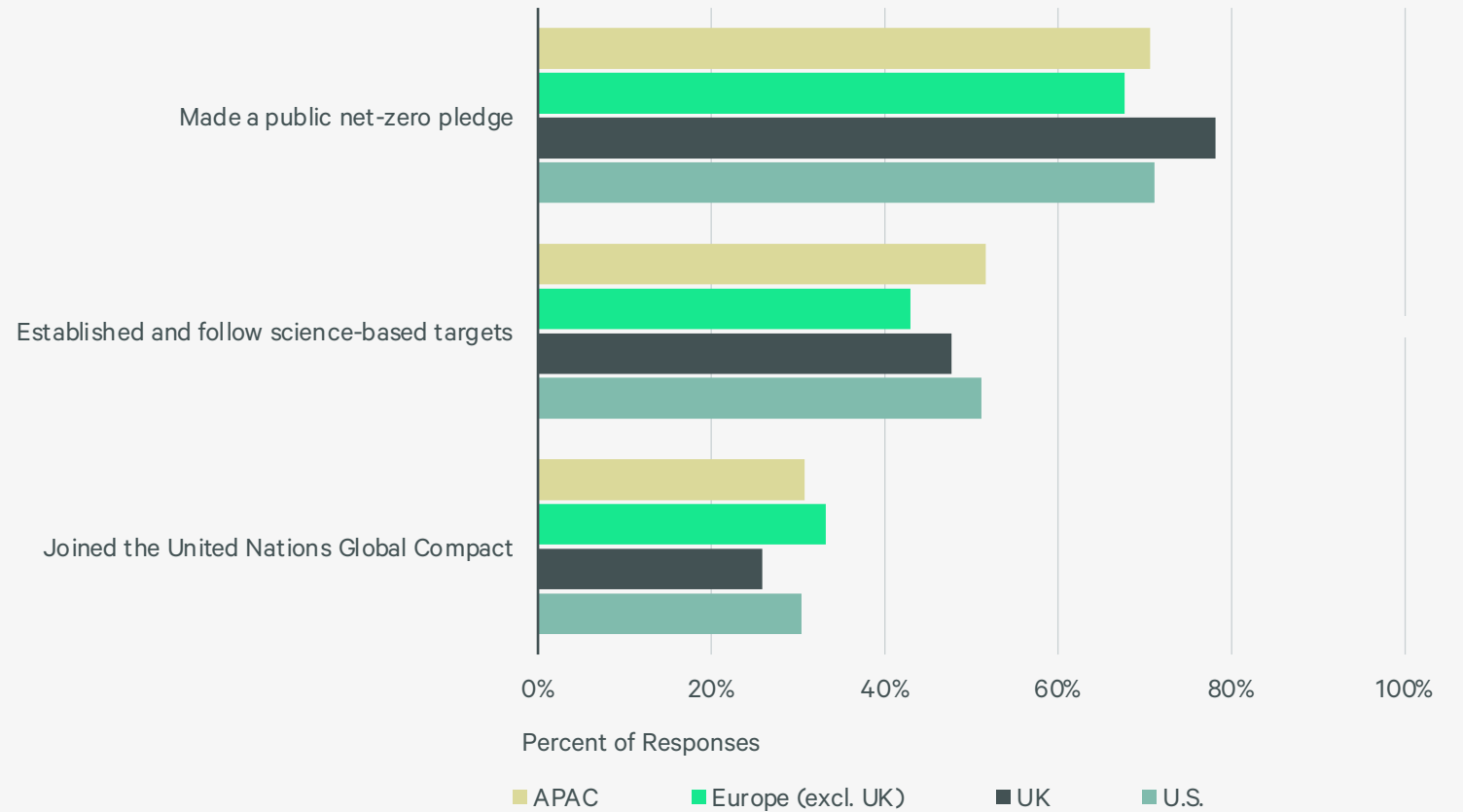
Which of the following specific actions has your firm taken as part of its commitment to reduce greenhouse gas emissions?

Figure 8: Actions on greenhouse gas emissions



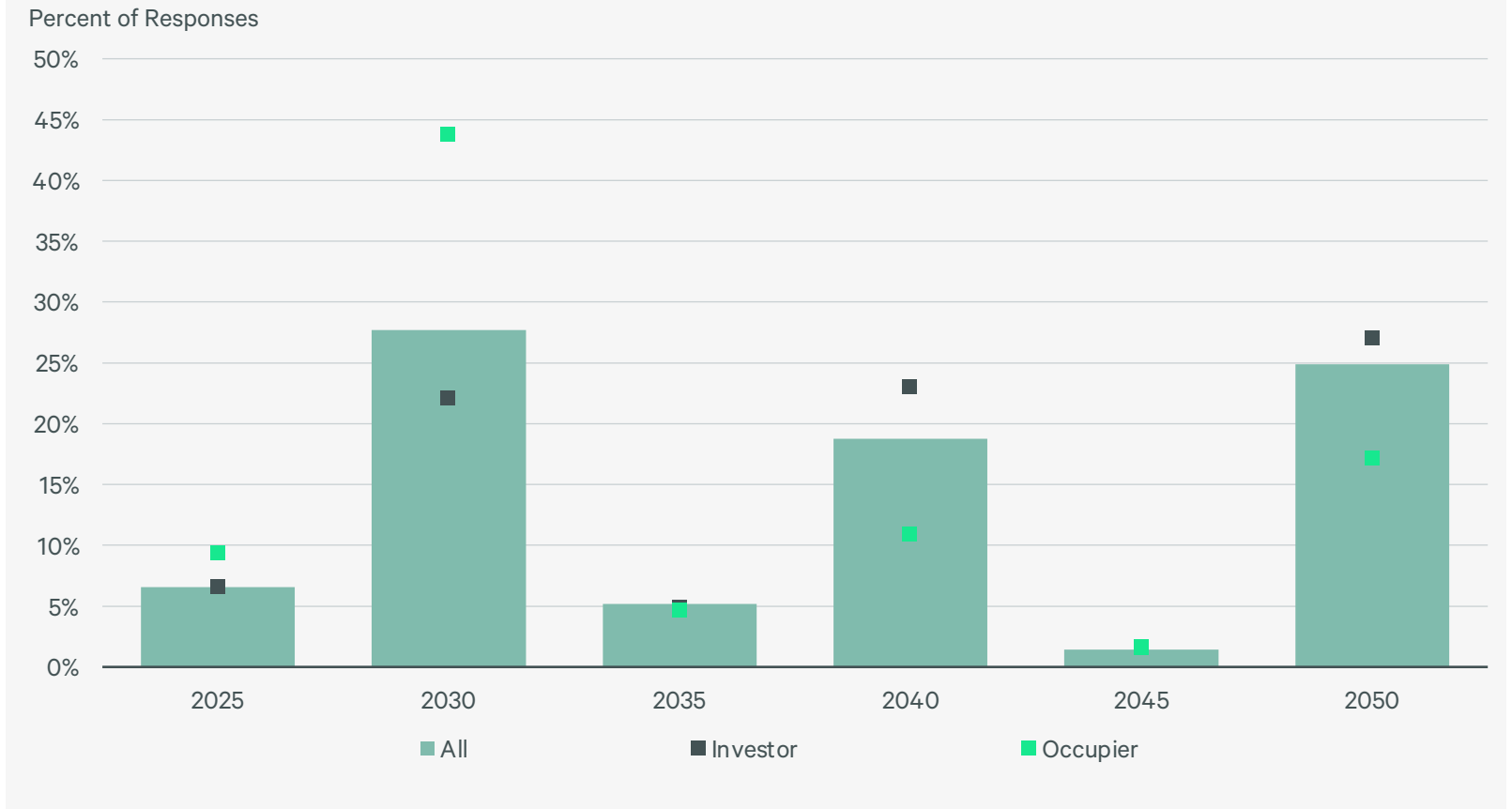
Which of the following specific actions has your firm taken as part of its commitment to reduce greenhouse gas emissions?

Figure 9: Actions on greenhouse gas emissions



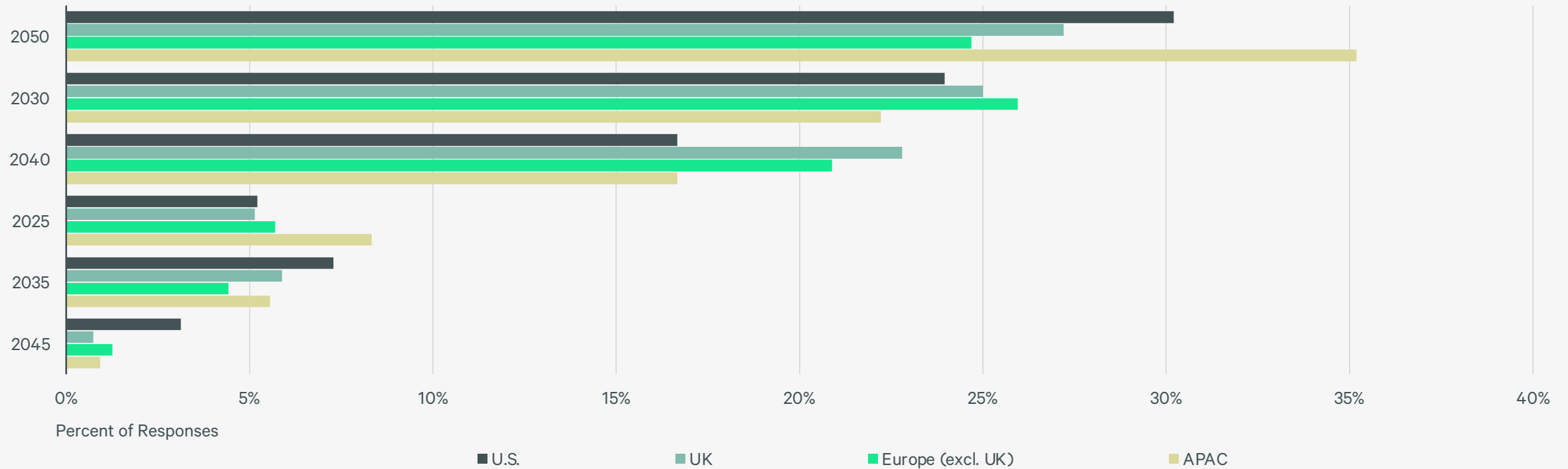
If you have a public net-zero pledge, what date have you set for achieving that pledge?

Figure 10: Target date to achieve net-zero pledge



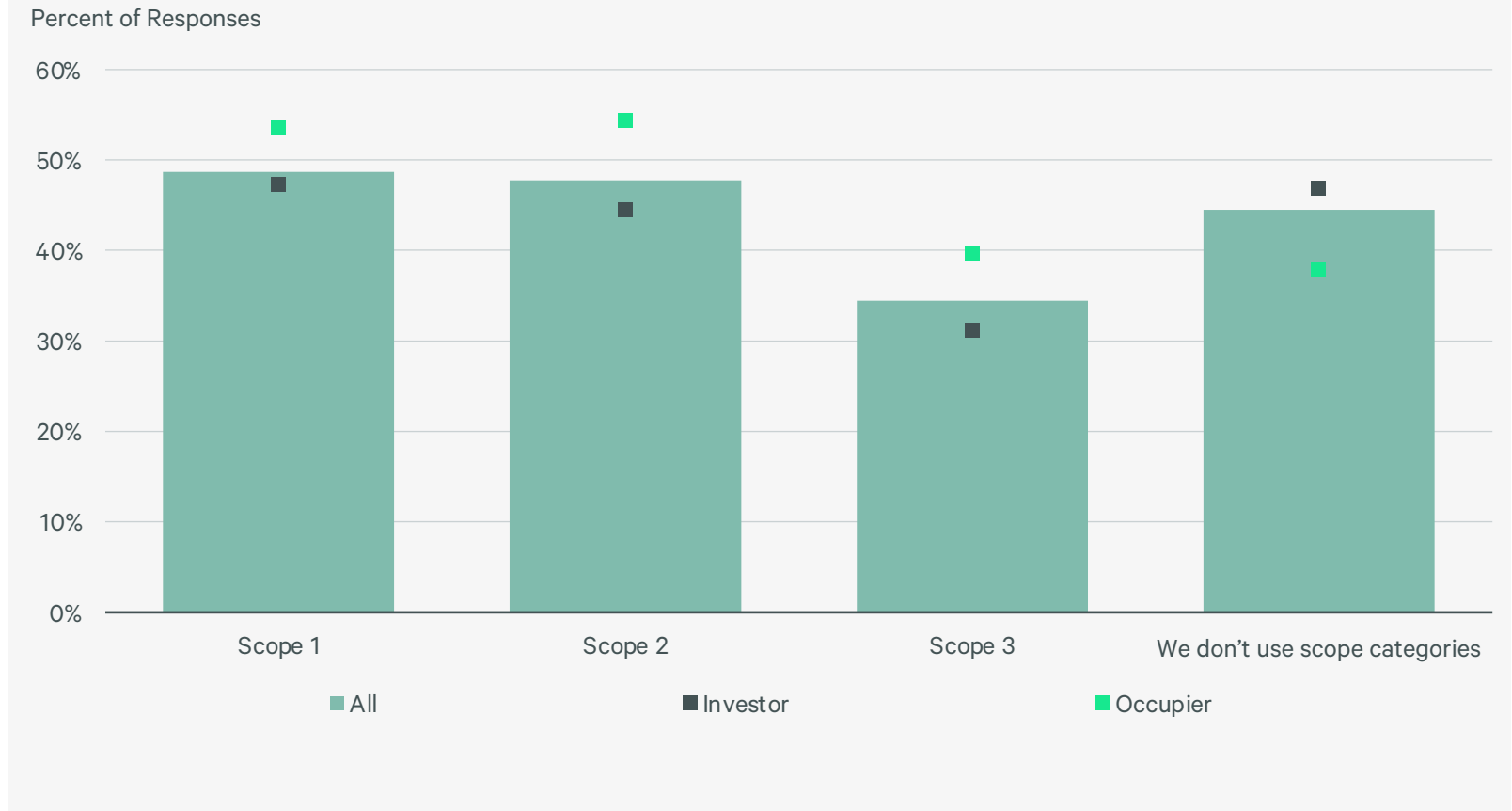
If you have a public net-zero pledge, what date have you set for achieving that pledge?

Figure 11: Target date to achieve net-zero pledge



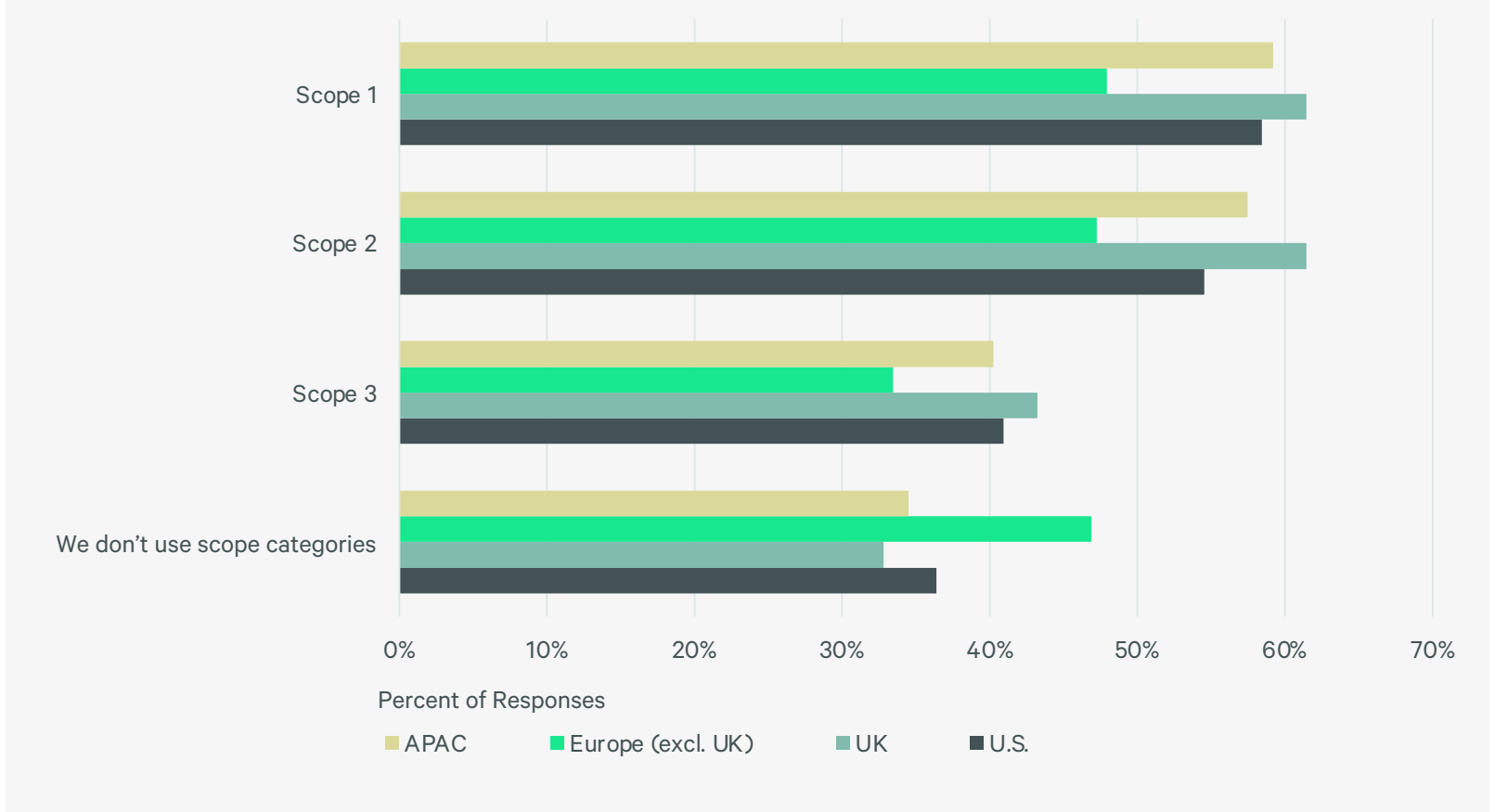
What categories or “scopes” of emissions does your organization track?

Figure 12: Use of scopes in emissions strategy



What categories or “scopes” of emissions does your organization track?

Figure 13: Use of scopes in emissions strategy



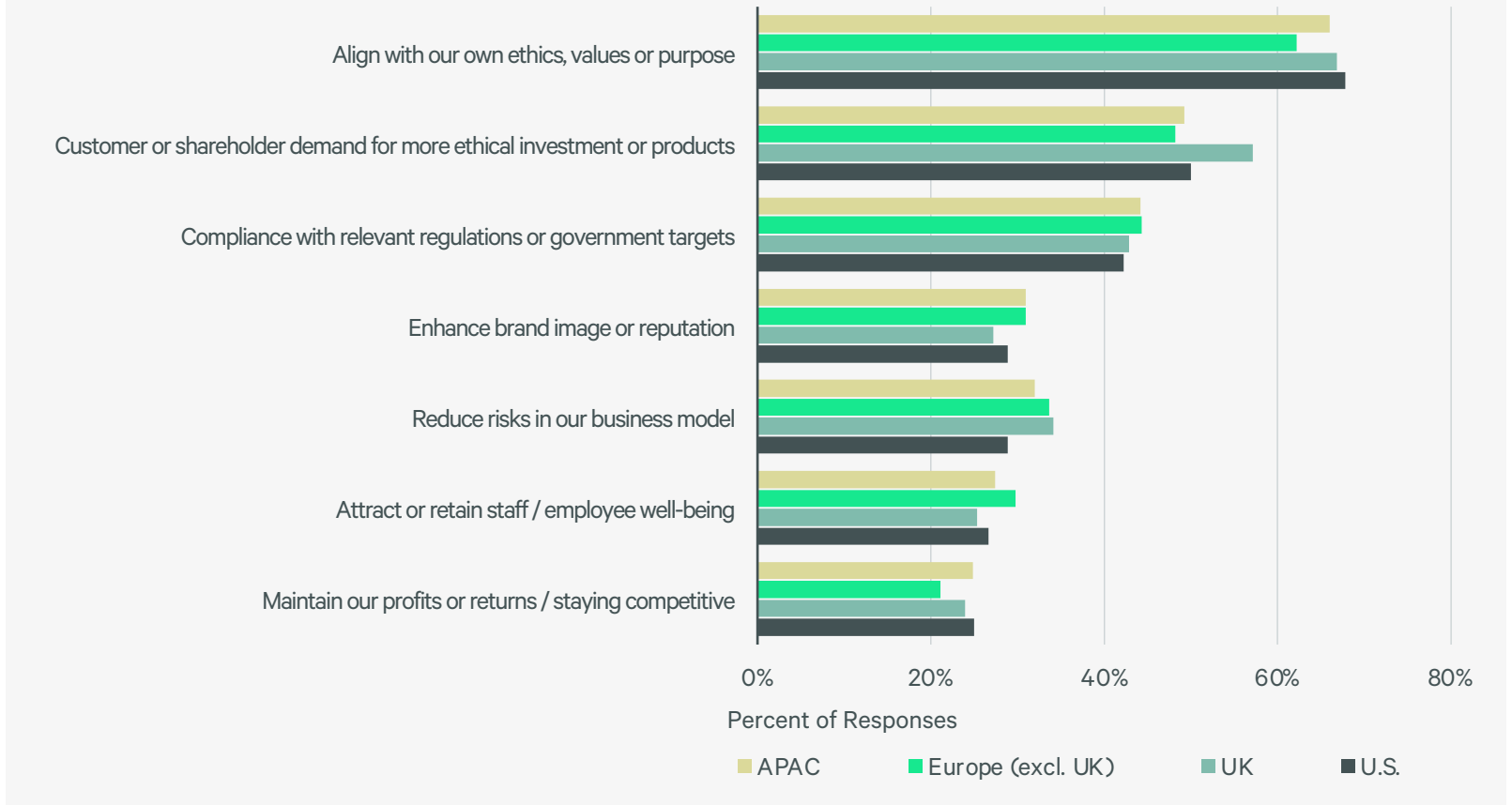
What are the three main drivers of your organization’s stated ESG goals?

Figure 14: Main drivers of stated ESG goals



What are the three main drivers of your organisation's stated ESG goals?

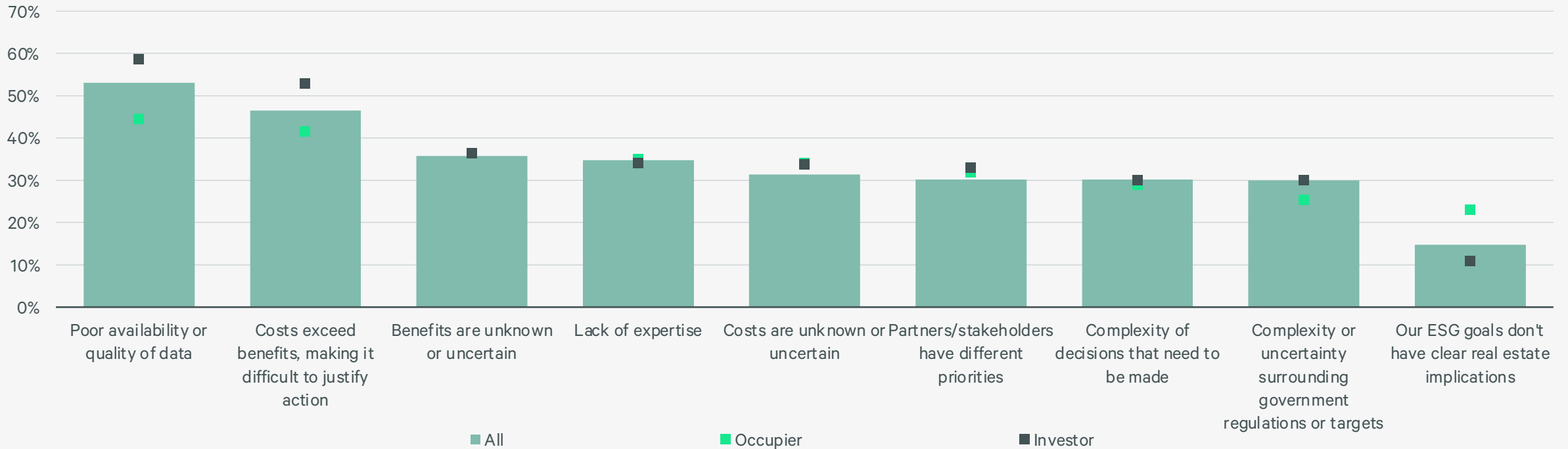
Figure 15: Main drivers of stated ESG goals



What are the main challenges in implementing your organization’s ESG goals?

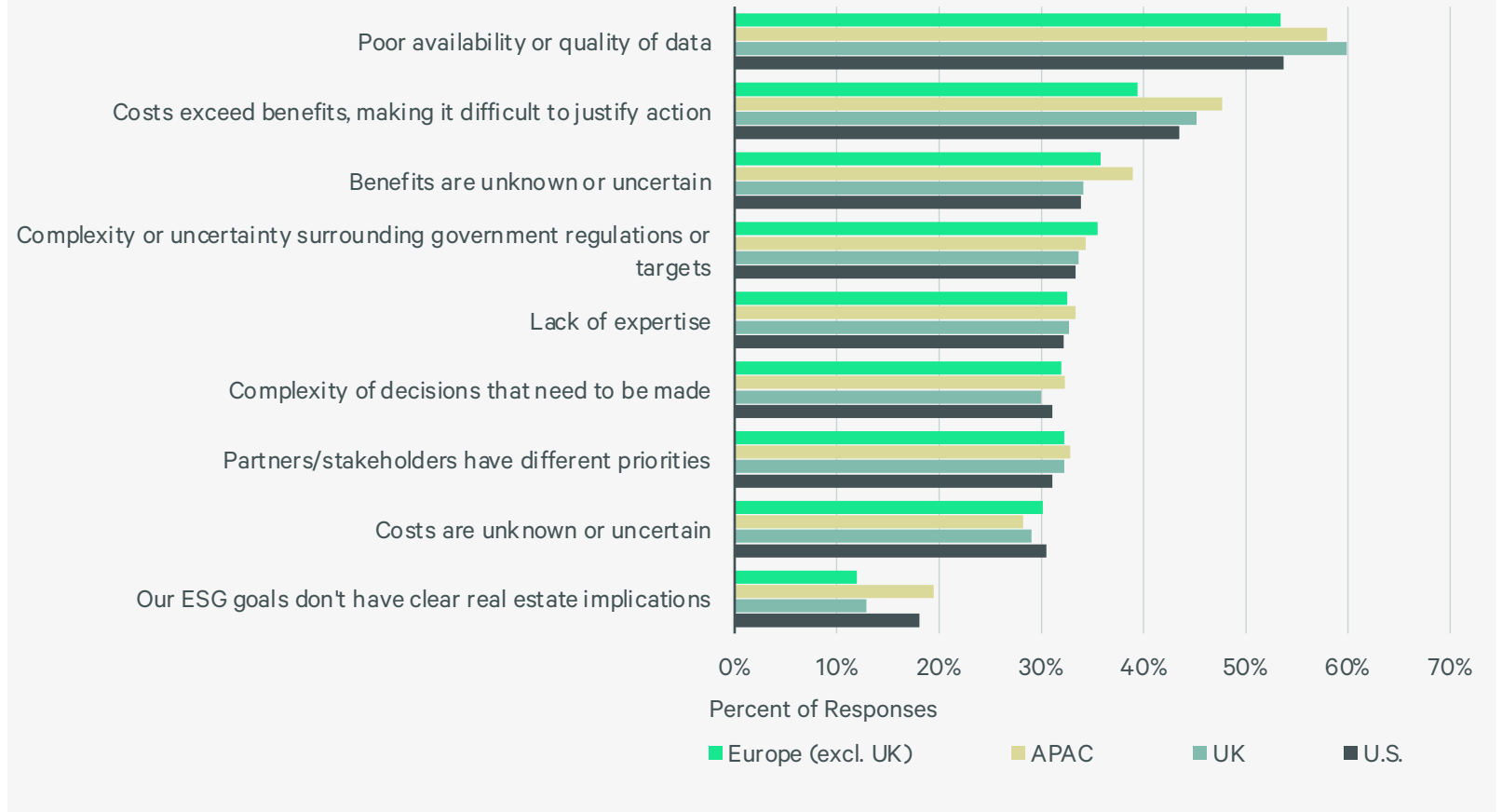
Figure 16: Challenges to implementing ESG goals

Percent of Responses



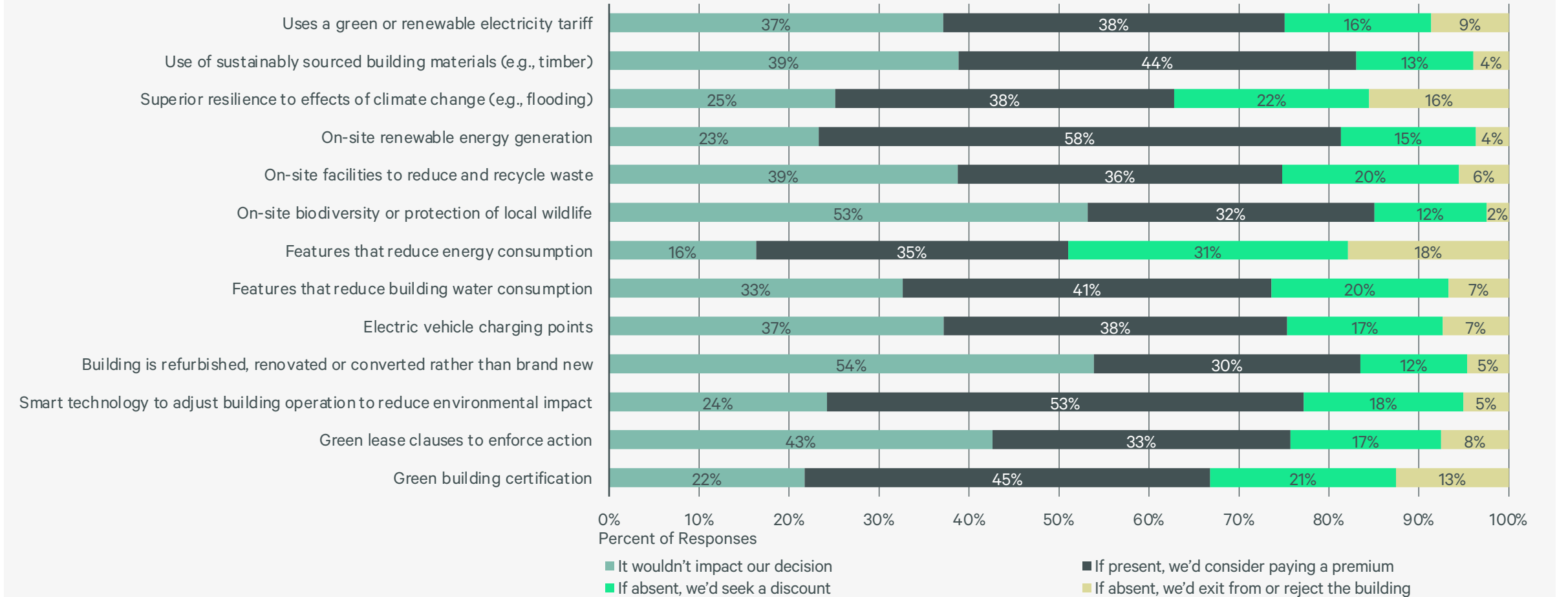
What are the main challenges in implementing your organization's ESG goals?

Figure 17: Challenges to implementing ESG goals



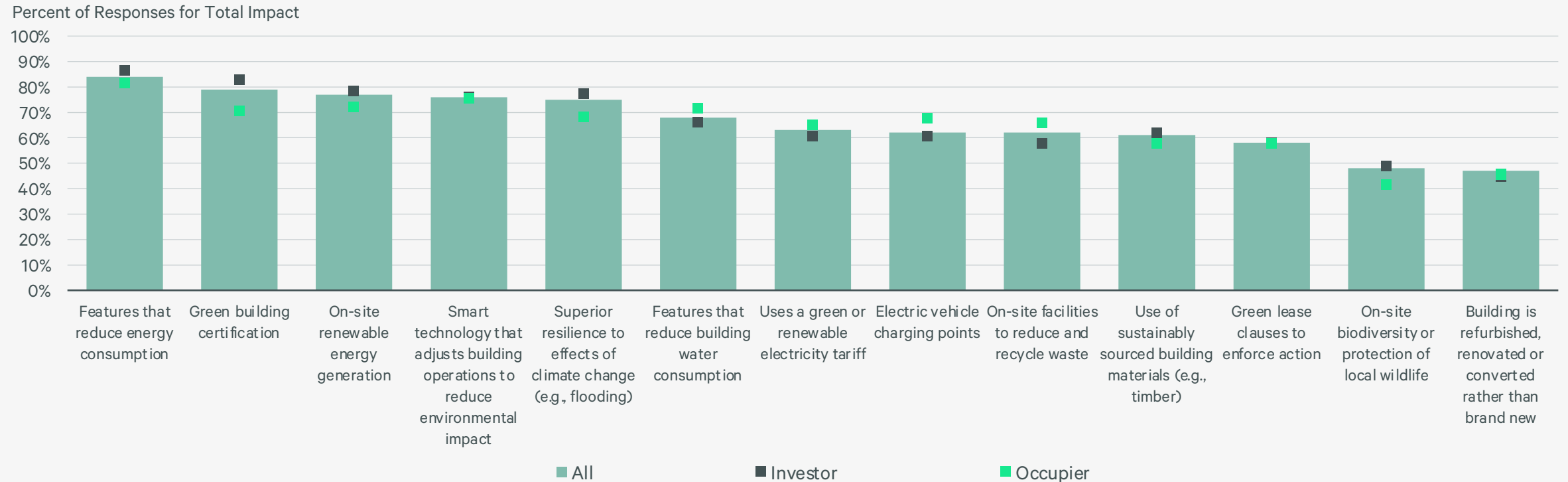
How would the presence or absence of the following green building features impact your organization’s real estate decisions?

Figure 18: Impact of green building features on real estate decisions



How would the presence or absence of the following green building features impact your organization’s real estate decisions?

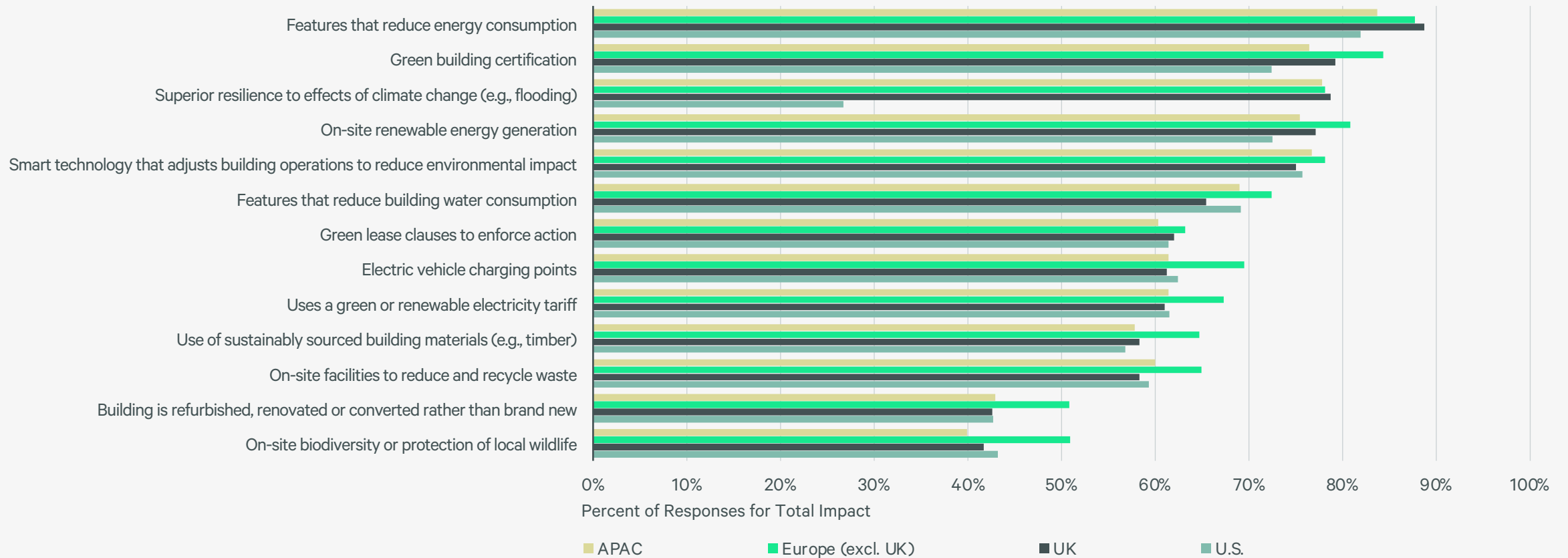
Figure 19: Total impact of green building features on real estate decisions



Note: Total Impact = If present, we’d consider paying a premium + If absent, we’d seek a discount + If absent, we’d exit from or reject the building

How would the presence or absence of the following green building features impact your organization’s real estate decisions?

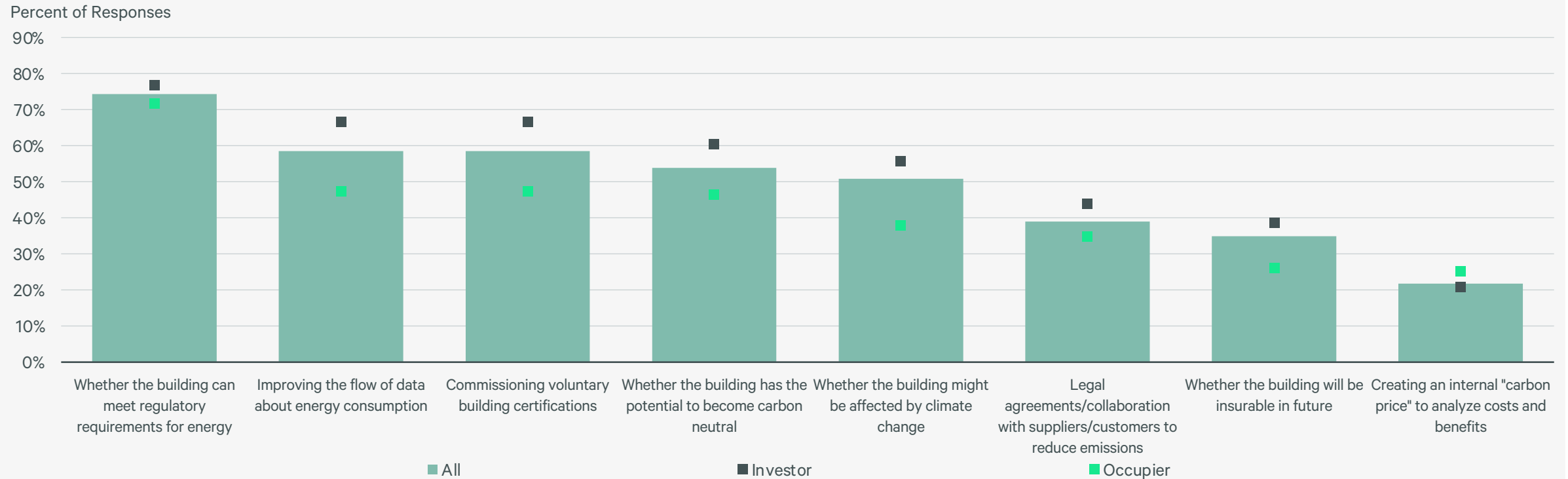
Figure 20: Total impact of green building features on real estate decisions



Note: Total Impact = If present, we’d consider paying a premium + If absent, we’d seek a discount + If absent, we’d exit from or reject the building

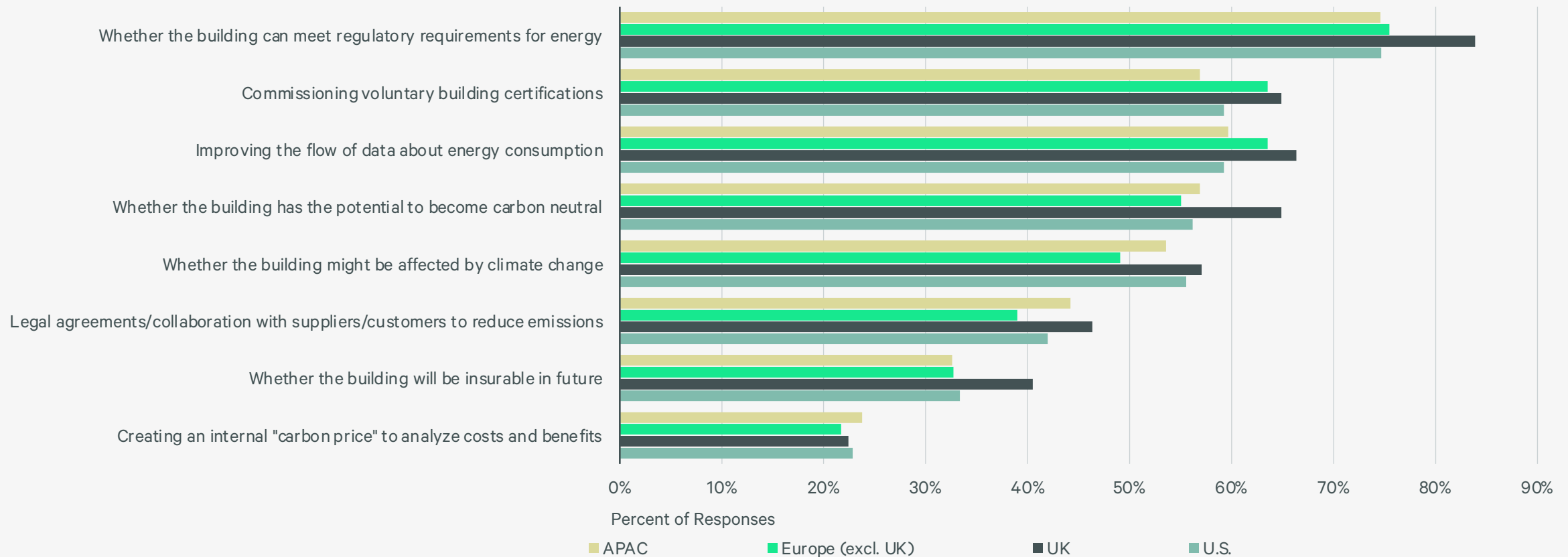
Regarding climate change, which of the following types of decisions about buildings has your organization made in the last year?

Figure 21: Recent building-related decisions regarding climate change



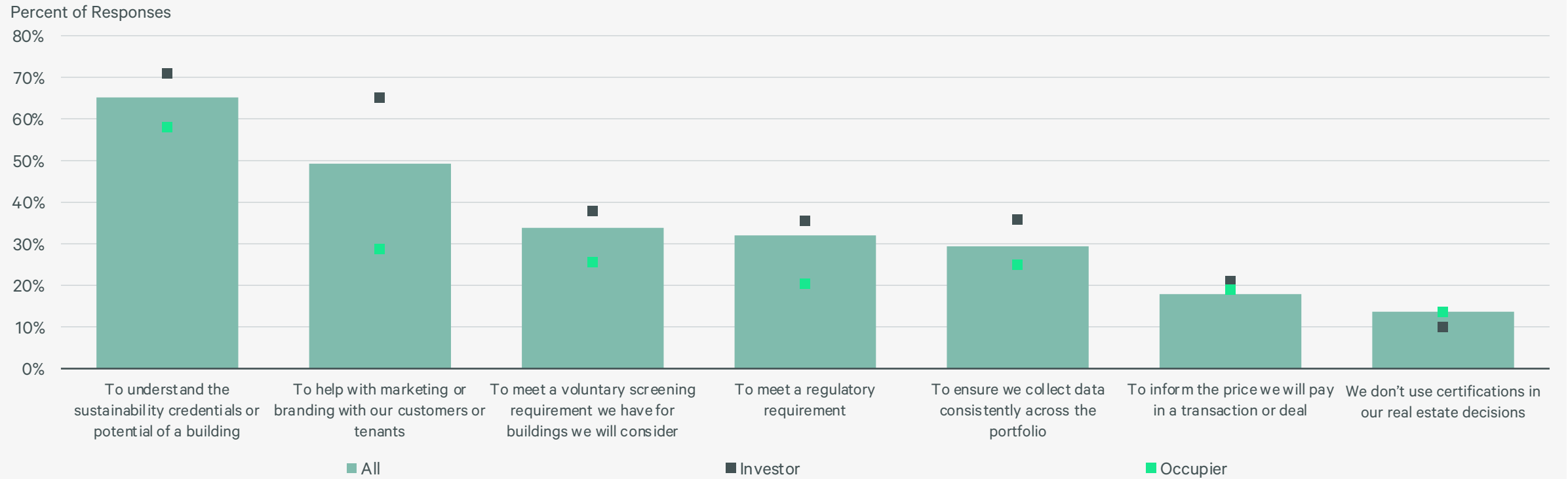
Regarding climate change, which of the following types of decisions about buildings has your organization made in the last year?

Figure 22: Recent building-related decisions regarding climate change



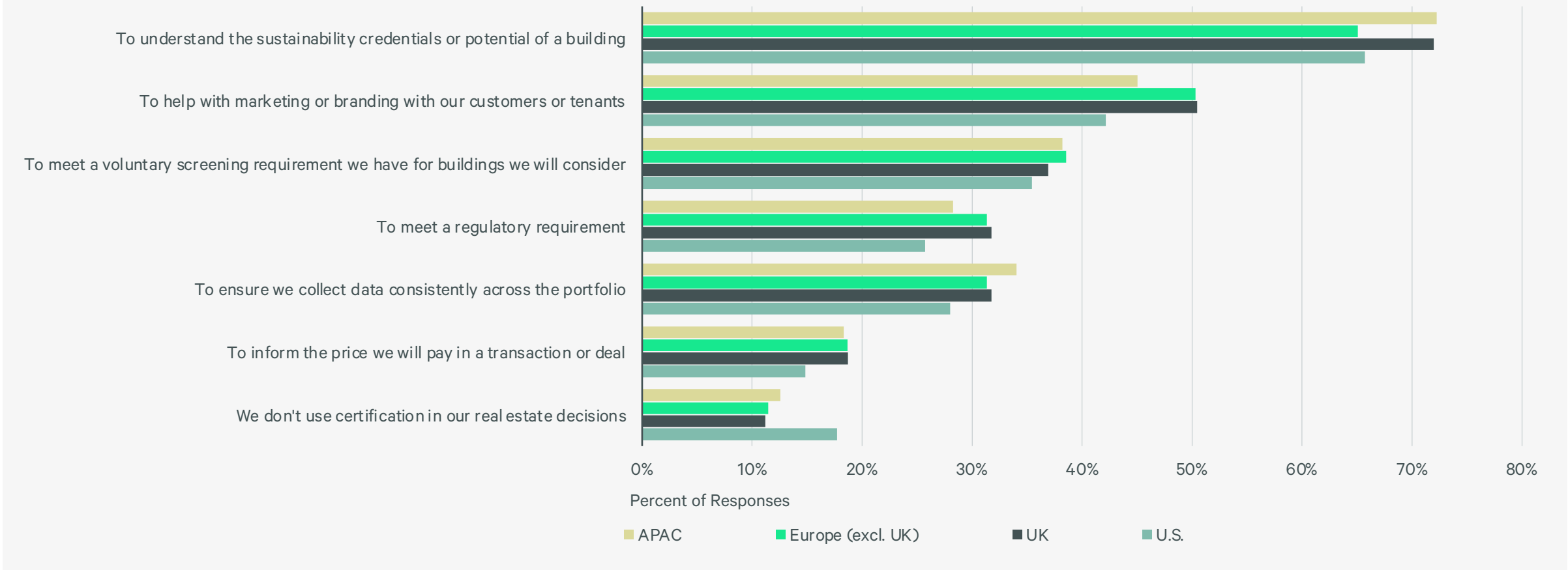
How do you use building sustainability certifications (e.g., LEED, BREEAM, NABERS) in your real estate decisions?

Figure 23: Use of building sustainability certifications in real estate decisions



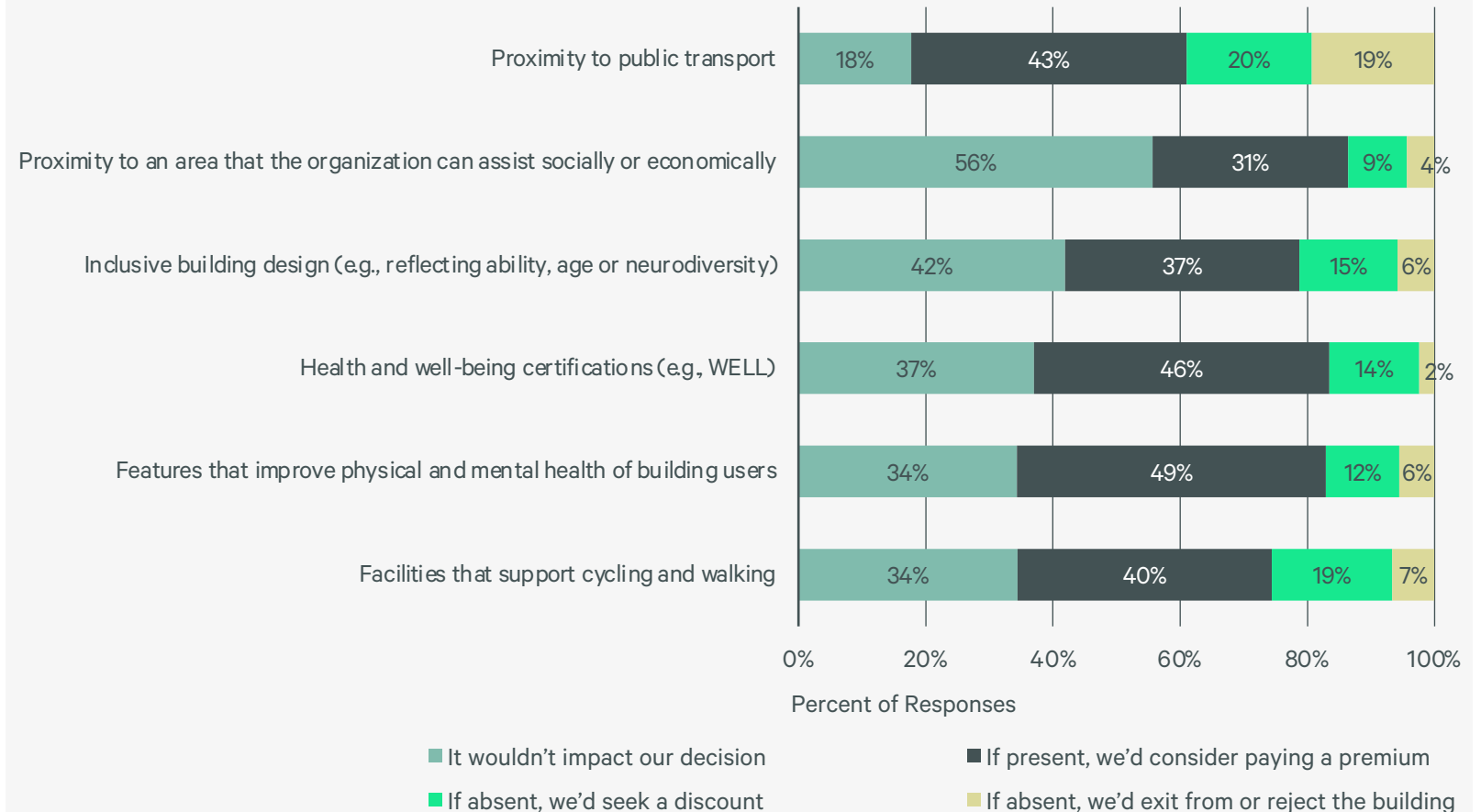
How do you use building sustainability certifications (e.g., LEED, BREEAM, NABERS) in your real estate decisions?

Figure 24: Use of building sustainability certifications in real estate decisions



How would the presence or absence of the following building-related social features impact your organization's real estate decisions?

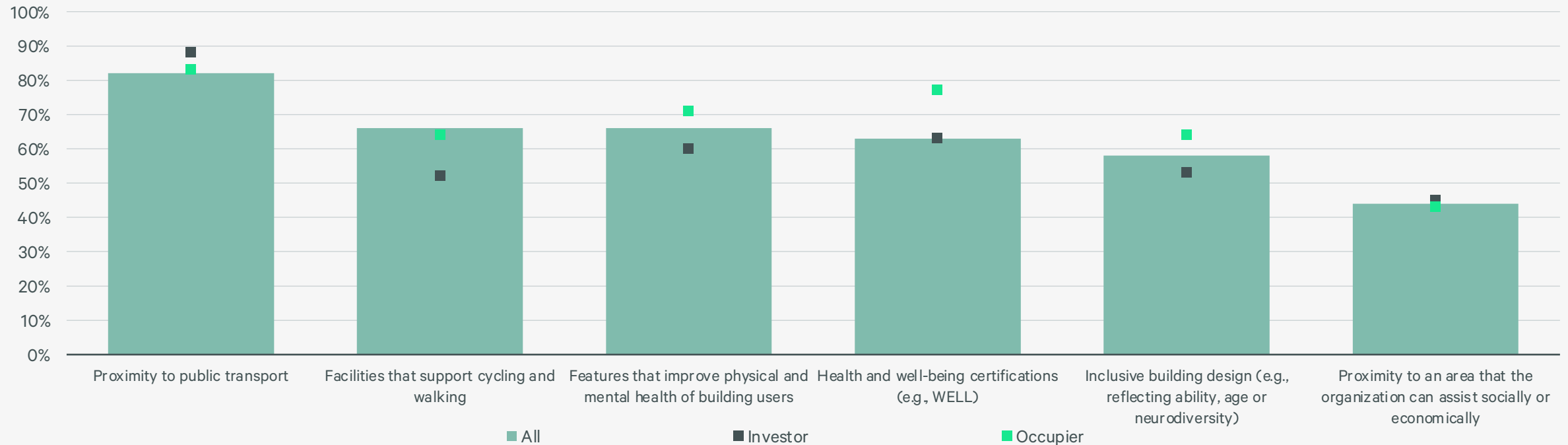
Figure 25: Impact of building-related social features on real estate decisions



How would the presence or absence of the following building-related social features impact your organization’s real estate decisions?

Figure 26: Total impact of building-related social features on real estate decisions

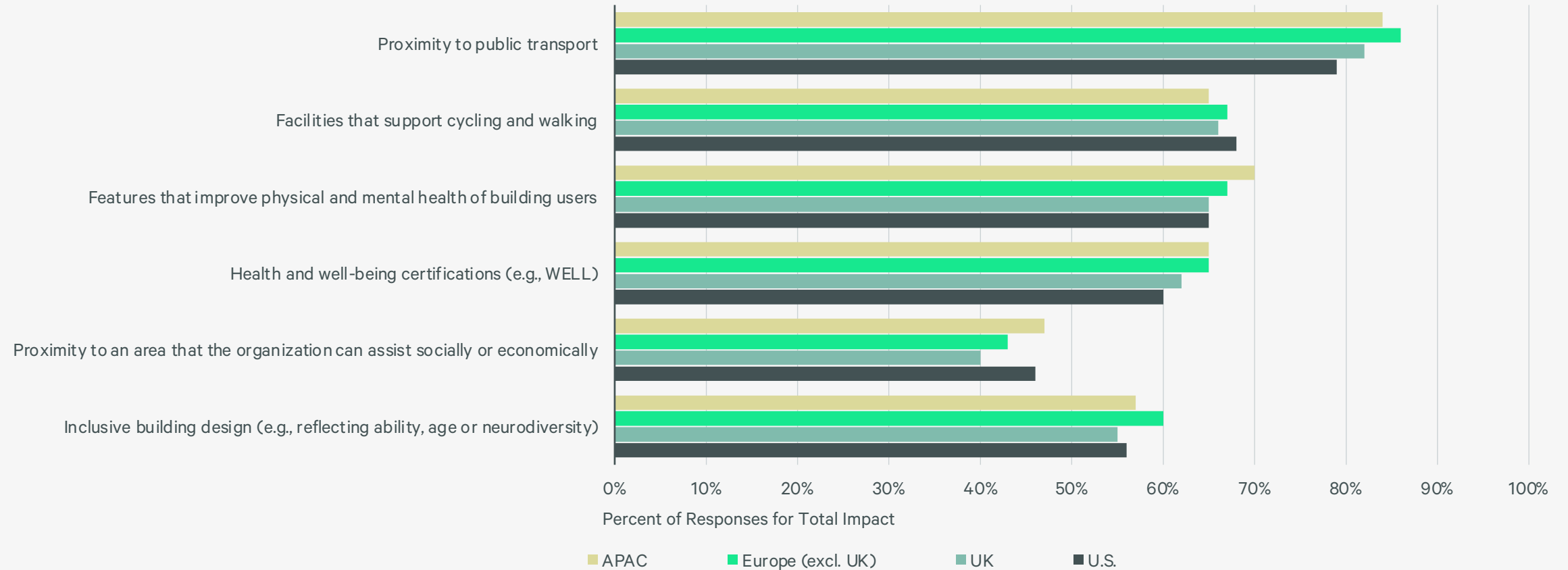
Percent of Responses for Total Impact



Note: Total Impact = If present, we’d consider paying a premium + If absent, we’d seek a discount + If absent, we’d exit from or reject the building

How would the presence or absence of the following building-related social features impact your organization’s real estate decisions?

Figure 27: Total impact of building-related social features on real estate decisions

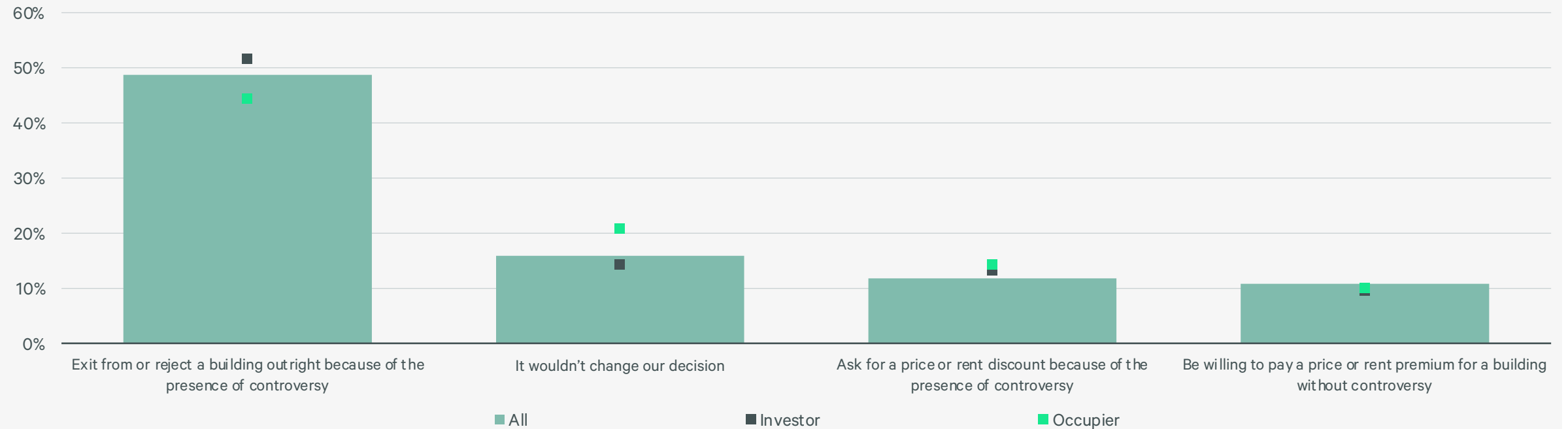


Note: Total Impact = If present, we’d consider paying a premium + If absent, we’d seek a discount + If absent, we’d exit from or reject the building

How does the presence of "socially controversial" tenants, landlords or building uses affect your real estate decisions?

Figure 28: Effect of social controversy on real estate decisions

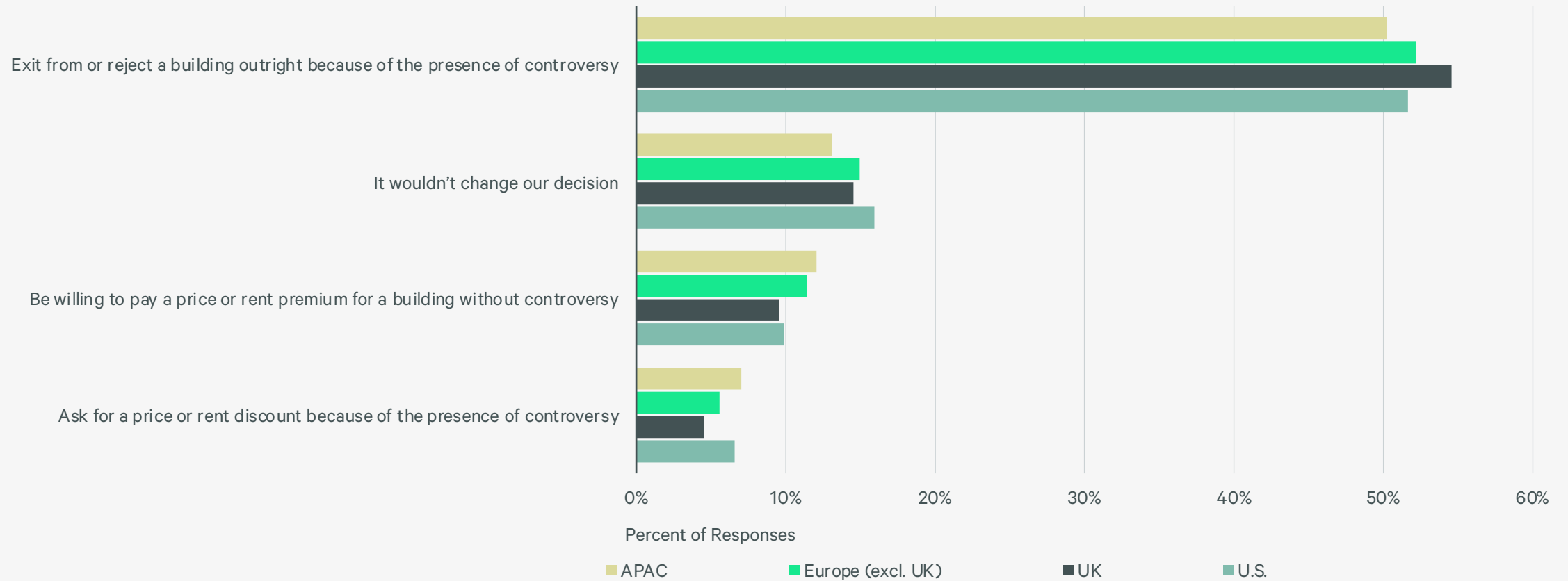
Percent of Responses



Note: What respondents consider "controversial" is subjective and likely impacted by their location and industry type.

How does the presence of "socially controversial" tenants, landlords or building uses affect your real estate decisions?

Figure 29: Effect of social controversy on real estate decisions

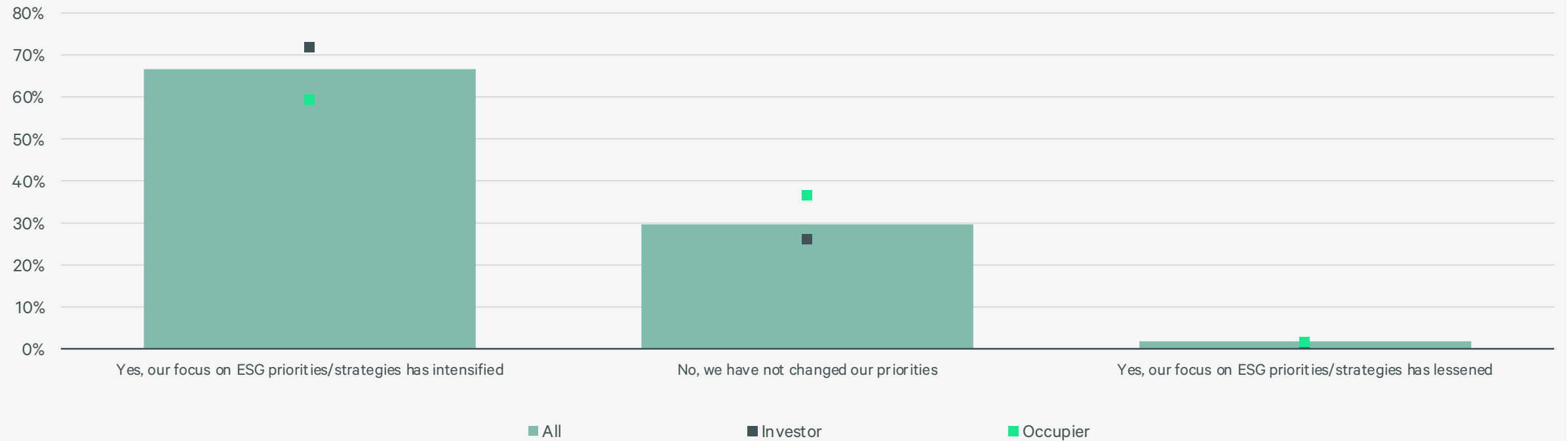


Note: What respondents consider "controversial" is subjective and likely impacted by their location and industry type.

Have your ESG priorities/strategies changed since the beginning of 2022?

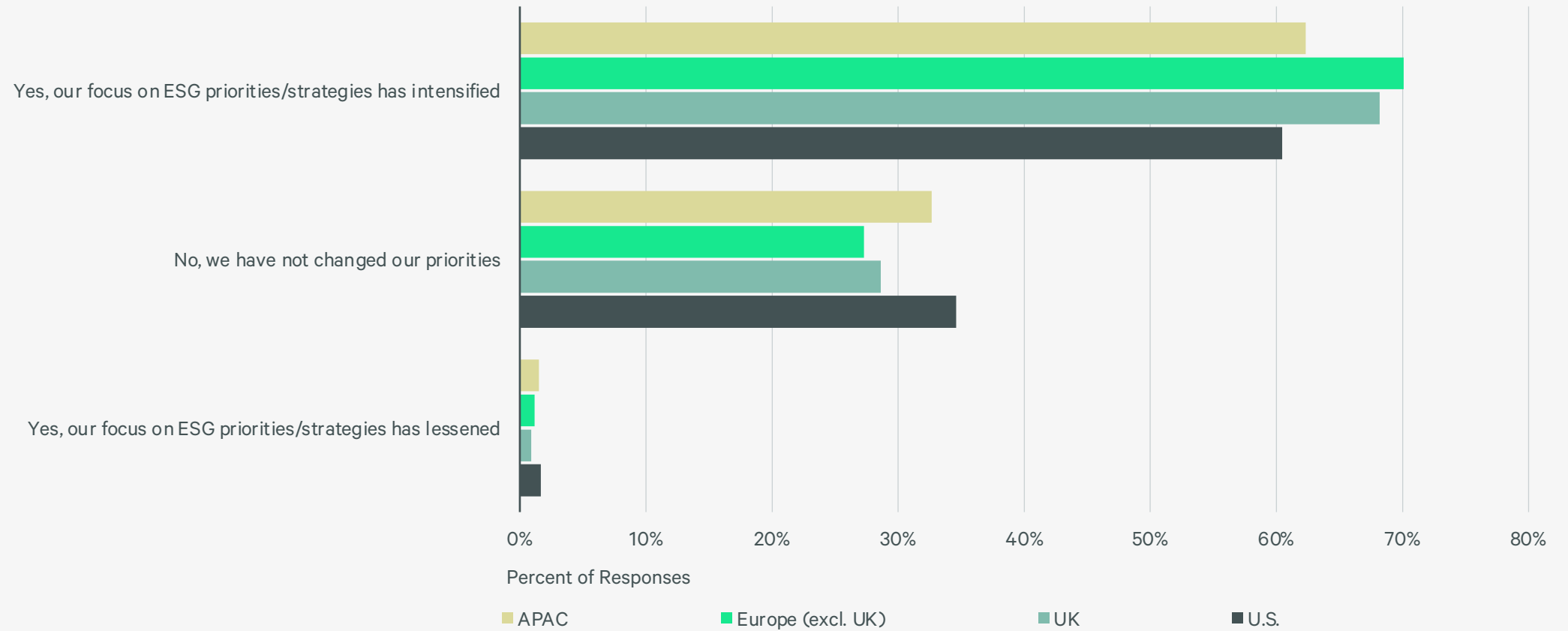
Figure 30: Change in ESG priorities/strategies in 2022

Percent of Responses



Have your ESG priorities/strategies changed since the beginning of 2022?

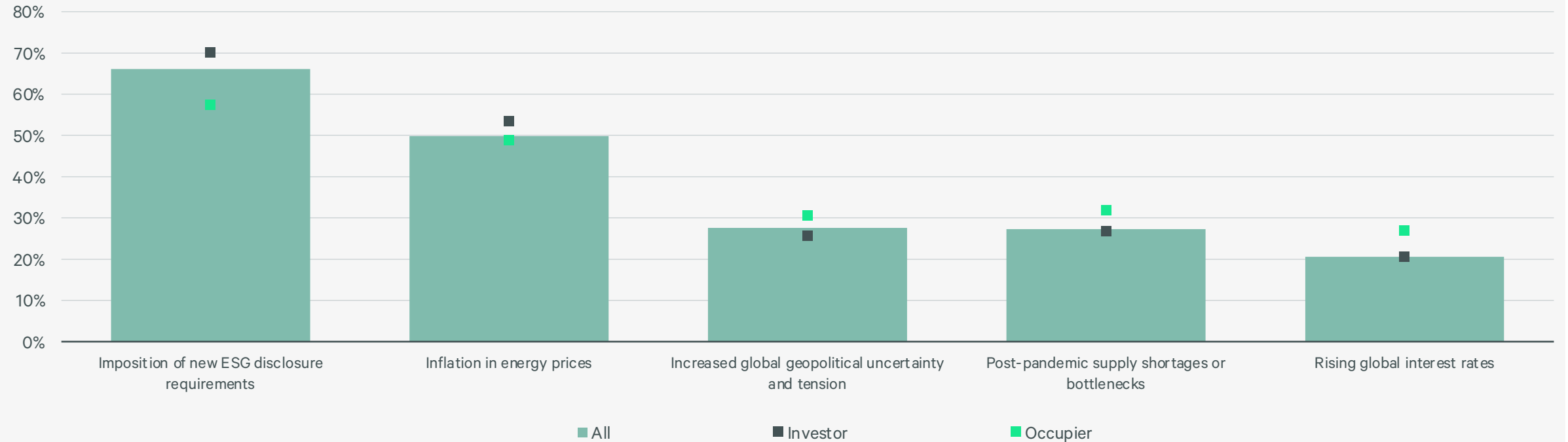
Figure 31: Change in ESG priorities/strategies in 2022



Which of the following economic and geopolitical factors influenced this change?

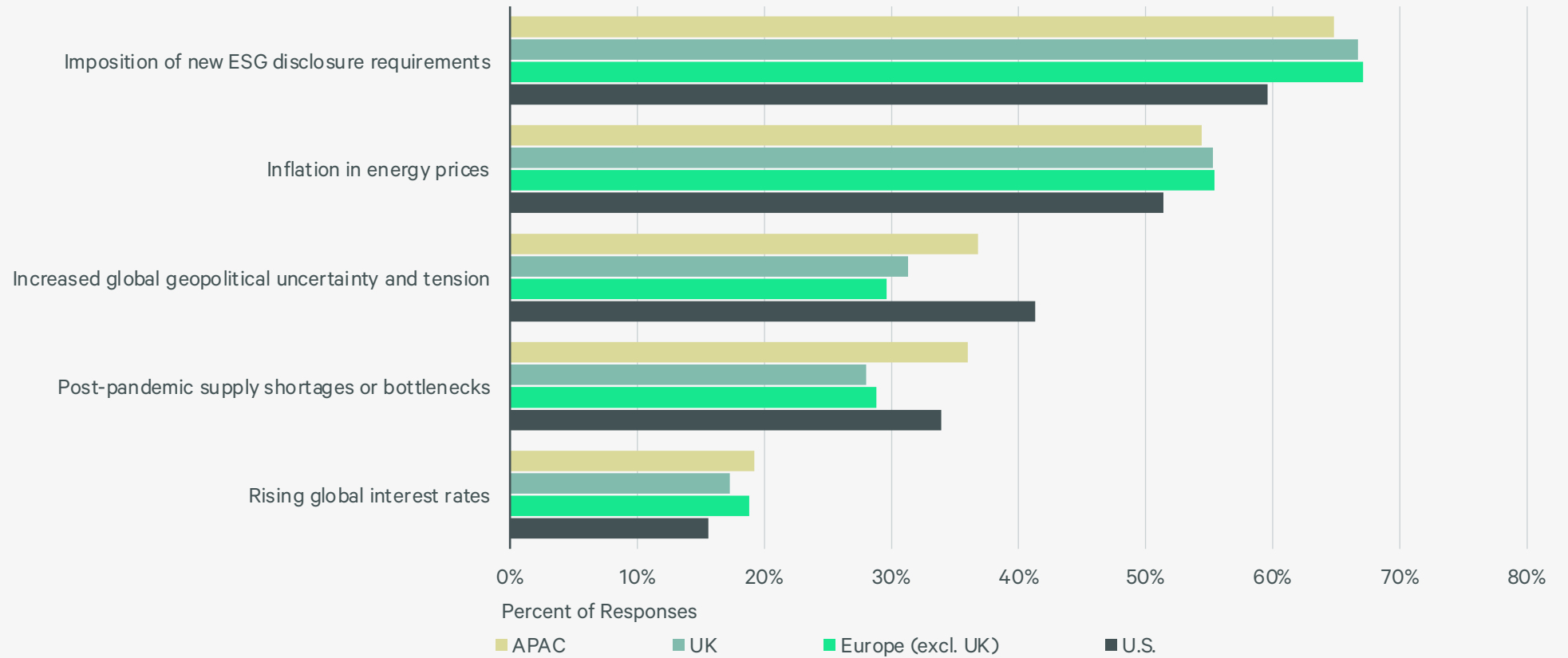
Figure 32: Economic and geopolitical factors influencing change in ESG priorities/strategies

Percent of Responses



Which of the following economic and geopolitical factors influenced this change?

Figure 33: Economic and geopolitical factors influencing change in ESG priorities/strategies



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