

Novelis

Atlanta, GA

Americas headquarters relocation for the world leader in aluminum rolling and recycling

“CBRE was instrumental in helping us define our strategy and bring it to life in our new space. The team was proactive, solution-oriented, and enjoyable to work with throughout the project.”

Steve Fisher
CEO, Novelis

The Challenge

- Relocate the Atlanta Headquarters to create an efficient and dynamic office space to encourage collaboration and employee engagement and connection during the COVID 19 Pandemic.
- The build out took place while the base building was still under construction.
- Create flexible work environment to support a variety of work styles.
- Create the company standard for top technology and audio-visual solutions to support new ways to work.

The Solution

- Successful relocation to One Phipps Plaza with building top signage and multiple branding solutions.
- CBRE generated 19% savings - as a percentage of rent obligation by leveraging the market and optimizing landlord concessions.
- Project Management generated over \$3,000,000 in savings through the Sourcing and Procurement process and utilizing CBRE’s PEP relationships.
- Conducted a number value engineering exercises during the design process while maintaining the initial Design intent.
- Cost Per Employee: -17%
- Square Feet per Headcount: -28%



Location

Atlanta, GA

Size

90,000 SF

CBRE Services

Brokerage
Workplace Strategy
Change Management
Project Management
Sustainability Consulting
Move Management

